
Tourism Watch

Monthly Monitor

Auckland

July 2006

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1. Executive Summary

	July 2005	July 2006	Change	YE July 2005	YE July 2006	Change
Arrivals - New Zealand						
Holiday	79,056	79,608	0.7%	1,210,890	1,172,282	-3.2%
VFR	43,224	41,856	-3.2%	669,242	680,894	1.7%
Business	19,656	20,160	2.6%	256,363	264,716	3.3%
Conferences	4,800	3,576	-25.5%	60,009	56,007	-6.7%
Other	20,232	21,336	5.5%	178,341	189,028	6.0%
Total	166,968	166,536	-0.3%	2,374,845	2,362,927	-0.5%
Arrivals - Auckland						
Holiday	50,688	49,104	-3.1%	801,933	775,793	-3.3%
VFR	31,200	30,384	-2.6%	471,934	484,758	2.7%
Business	14,808	15,624	5.5%	192,047	201,868	5.1%
Conferences	2,592	2,184	-15.7%	40,205	35,261	-12.3%
Other	16,848	17,688	5.0%	143,699	151,364	5.3%
Total	116,136	114,984	-1.0%	1,649,818	1,649,044	0.0%
Port Shares						
Auckland	69.6%	69.0%	-0.5%	69.5%	69.8%	0.3%
Wellington	5.2%	4.8%	-0.4%	5.6%	5.2%	-0.4%
Christchurch	20.8%	20.9%	0.1%	21.5%	20.9%	-0.7%
Other	4.4%	5.3%	0.8%	3.4%	4.2%	0.8%
Conference Arrivals						
Australia	3,312	2,256	-31.9%	34,459	33,205	-3.6%
United States	144	240	66.7%	3,393	4,673	37.7%
Japan	168	72	-57.1%	2,599	1,477	-43.2%
Other	1,176	1,008	-14.3%	19,558	16,652	-14.9%
Total	4,800	3,576	-25.5%	60,009	56,007	-6.7%
Auckland Share	54.0%	61.1%	7.1%	67.0%	63.0%	-4.0%
Nights in Auckland						
Hotels	237,110	191,282	-19.3%	2,914,667	2,744,044	-5.9%
Motels	114,560	110,325	-3.7%	1,354,962	1,379,802	1.8%
Hosted	3,176	3,861	21.5%	62,049	56,026	-9.7%
Backpackers	43,676	36,153	-17.2%	595,932	584,474	-1.9%
Camping	20,063	17,952	-10.5%	437,516	368,065	-15.9%
Total	418,585	359,572	-14.1%	5,365,127	5,132,412	-4.3%
Auckland Share						
Hotels	30.6%	26.3%	-4.3%	29.3%	28.0%	-1.3%
Motels	14.0%	13.8%	-0.1%	12.7%	13.1%	0.4%
Hosted	10.6%	12.2%	1.7%	11.0%	9.9%	-1.1%
Backpackers	14.7%	12.6%	-2.1%	14.4%	13.9%	-0.5%
Camping	8.1%	7.5%	-0.6%	6.9%	6.0%	-0.9%
Total	19.3%	17.3%	-2.0%	17.0%	16.4%	-0.5%
Spend in Auckland (\$m)*						
International	n/a	n/a	n/a	2,241	2,119	-5.4%
Domestic Overnight	n/a	n/a	n/a	627	619	-1.3%
Domestic Day	n/a	n/a	n/a	428	444	3.8%
Total	n/a	n/a	n/a	3,296	3,182	-3.4%
Auckland Share*						
International	n/a	n/a	n/a	35.1%	33.6%	-1.5%
Domestic Overnight	n/a	n/a	n/a	13.3%	14.3%	1.0%
Domestic Day	n/a	n/a	n/a	15.5%	16.9%	1.5%
Total	n/a	n/a	n/a	23.8%	24.0%	0.2%
Short-Term Departures						
Holiday	100,996	90,048	-10.8%	787,655	795,646	1.0%
VFR	55,104	49,616	-10.0%	550,002	568,082	3.3%
Business	23,604	24,080	2.0%	266,204	281,622	5.8%
Other	25,116	22,372	-10.9%	224,296	220,588	-1.7%
Total	204,820	186,116	-9.1%	1,828,157	1,865,938	2.1%

* Domestic data is YE Mar 2005 and International data is YE Dec 2005

2. Visitor Arrivals

2.1. Summary of Visitor Arrivals

Table 1 Visitor Arrivals by Main Purpose of Travel

Period/ Purpose of Travel	Auckland Air			All Ports			Market Share		
	2005	2006	Change	2005	2006	Change	2005	2006	Change
July									
Holiday	50,688	49,104	-3.1%	79,056	79,608	0.7%	64.1%	61.7%	-2.4%
VFR	31,200	30,384	-2.6%	43,224	41,856	-3.2%	72.2%	72.6%	0.4%
Business	14,808	15,624	5.5%	19,656	20,160	2.6%	75.3%	77.5%	2.2%
Conferences	2,592	2,184	-15.7%	4,800	3,576	-25.5%	54.0%	61.1%	7.1%
Other	16,848	17,688	5.0%	20,232	21,336	5.5%	83.3%	82.9%	-0.4%
TOTAL	116,136	114,984	-1.0%	166,968	166,536	-0.3%	69.6%	69.0%	-0.5%
YE July									
Holiday	801,933	775,793	-3.3%	1,210,890	1,172,282	-3.2%	66.2%	66.2%	0.0%
VFR	471,934	484,758	2.7%	669,242	680,894	1.7%	70.5%	71.2%	0.7%
Business	192,047	201,868	5.1%	256,363	264,716	3.3%	74.9%	76.3%	1.3%
Conferences	40,205	35,261	-12.3%	60,009	56,007	-6.7%	67.0%	63.0%	-4.0%
Other	143,699	151,364	5.3%	178,341	189,028	6.0%	80.6%	80.1%	-0.5%
TOTAL	1,649,818	1,649,044	0.0%	2,374,845	2,362,927	-0.5%	69.5%	69.8%	0.3%

Table 2 Visitor Arrivals by Origin Market

Period/ Purpose of Travel	Auckland Air			All Ports			Market Share		
	2005	2006	Change	2005	2006	Change	2005	2006	Change
July									
Australia	35,784	32,928	-8.0%	66,960	66,456	-0.8%	53.4%	49.5%	-3.9%
United States	12,552	15,024	19.7%	14,592	16,560	13.5%	86.0%	90.7%	4.7%
Japan	8,040	7,368	-8.4%	10,728	10,176	-5.1%	74.9%	72.4%	-2.5%
China	5,880	6,744	14.7%	6,552	7,440	13.6%	89.7%	90.6%	0.9%
South Korea	7,128	7,872	10.4%	9,696	10,008	3.2%	73.5%	78.7%	5.1%
India	624	912	46.2%	840	1,080	28.6%	74.3%	84.4%	10.2%
United Kingdom	12,840	10,080	-21.5%	17,520	13,584	-22.5%	73.3%	74.2%	0.9%
Germany	1,896	1,992	5.1%	2,592	2,688	3.7%	73.1%	74.1%	1.0%
Other	31,392	32,064	2.1%	37,488	38,544	2.8%	83.7%	83.2%	-0.6%
TOTAL	116,136	114,984	-1.0%	166,968	166,536	-0.3%	69.6%	69.0%	-0.5%
YE July									
Australia	487,664	492,226	0.9%	870,320	880,270	1.1%	56.0%	55.9%	-0.1%
United States	168,599	179,207	6.3%	219,130	224,500	2.5%	76.9%	79.8%	2.9%
Japan	106,019	94,921	-10.5%	162,797	144,945	-11.0%	65.1%	65.5%	0.4%
China	74,549	86,721	16.3%	84,086	97,866	16.4%	88.7%	88.6%	0.0%
South Korea	85,920	80,077	-6.8%	113,378	108,212	-4.6%	75.8%	74.0%	-1.8%
India	13,014	15,281	17.4%	16,797	19,572	16.5%	77.5%	78.1%	0.6%
United Kingdom	227,367	215,684	-5.1%	308,263	290,289	-5.8%	73.8%	74.3%	0.5%
Germany	41,532	41,413	-0.3%	57,781	58,231	0.8%	71.9%	71.1%	-0.8%
Other	445,154	443,514	-0.4%	542,293	539,042	-0.6%	82.1%	82.3%	0.2%
TOTAL	1,649,818	1,649,044	0.0%	2,374,845	2,362,927	-0.5%	69.5%	69.8%	0.3%

2.2. Visitor Arrivals through Auckland International Airport

Figure 1 Visitor Arrivals through Auckland International Airport (Month)

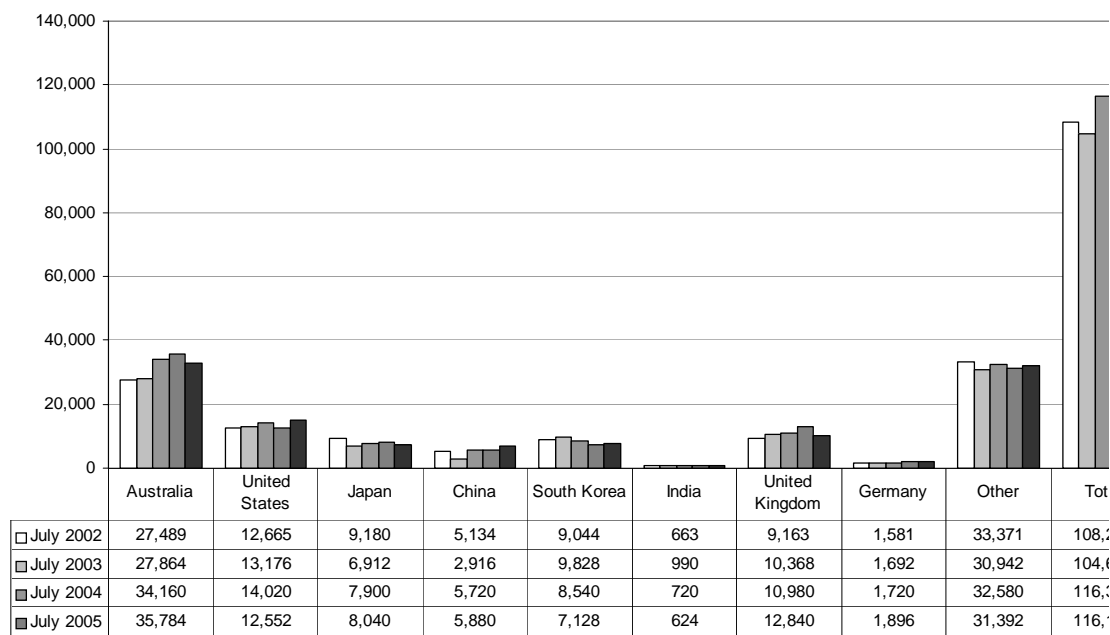


Figure 2 Shares of Visitor Arrivals through Auckland International Airport (Month)

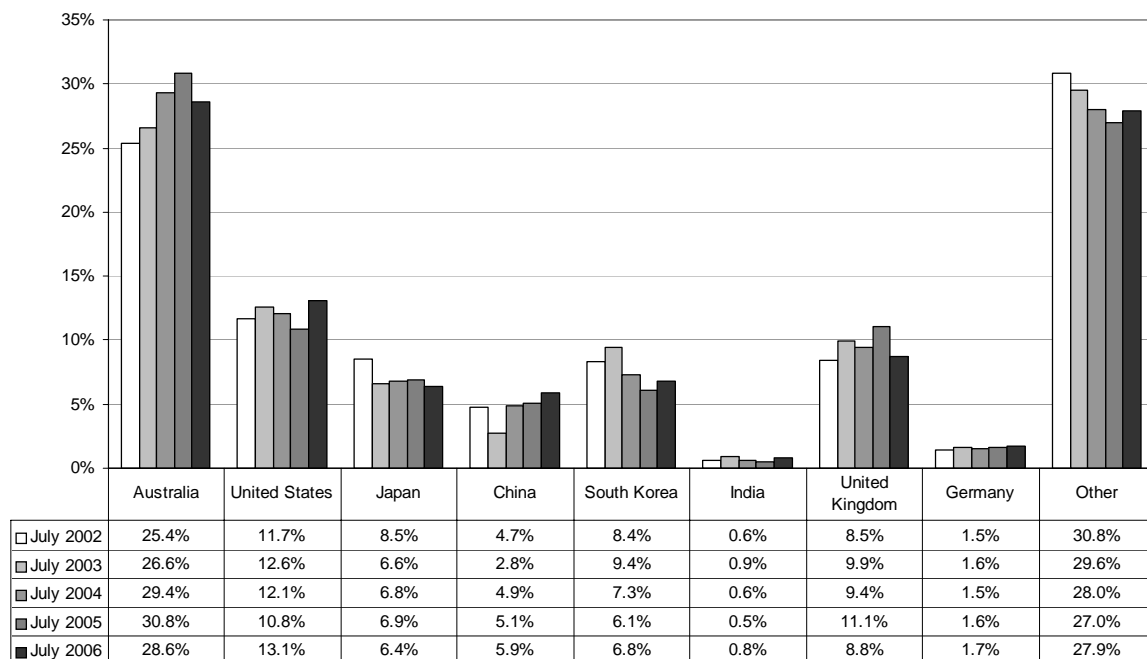


Figure 3 Visitor Arrivals through Auckland International Airport (Year Ending)

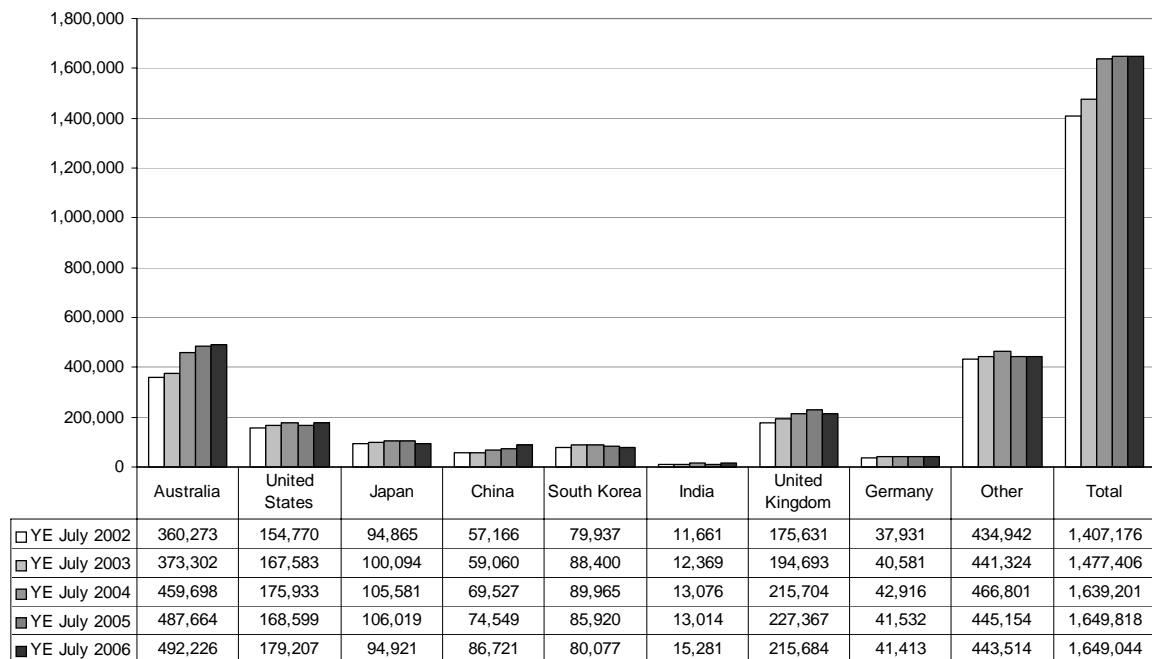


Figure 4 Shares of Visitor Arrivals through Auckland International Airport (Year Ending)

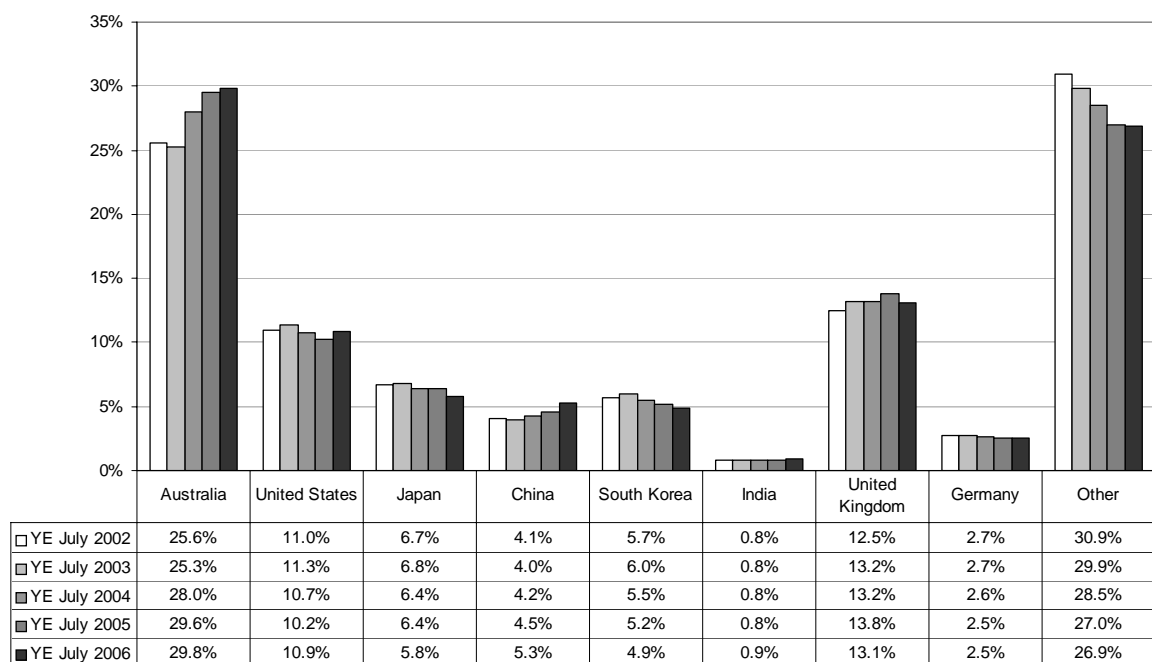


Figure 5 Auckland International Airport Market Share

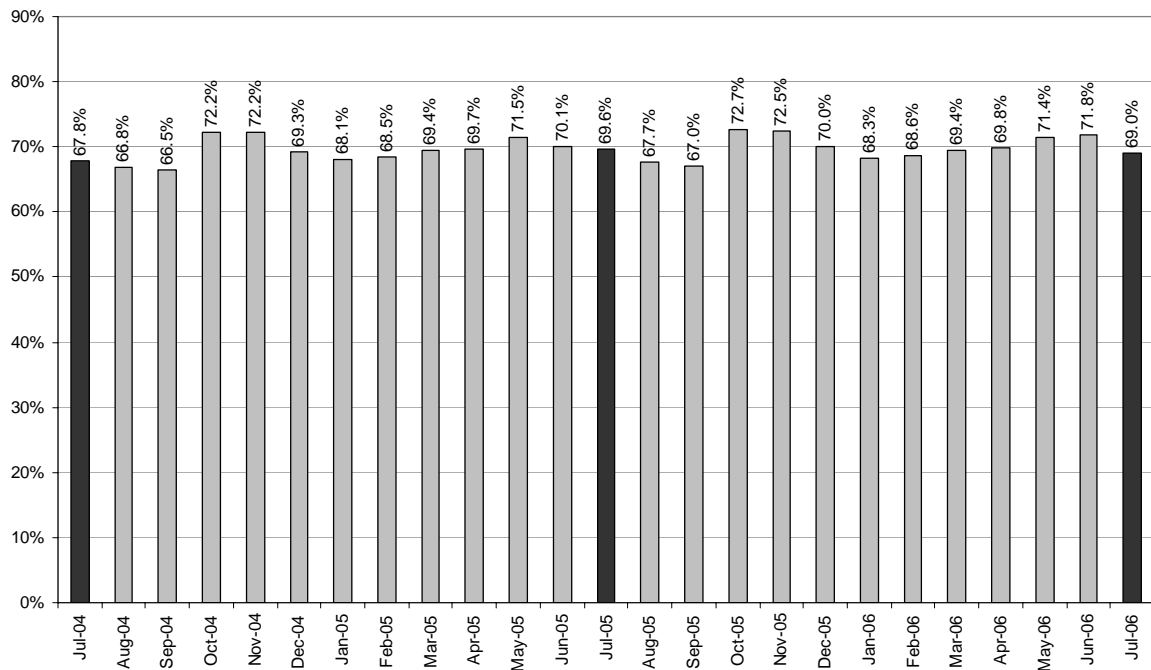
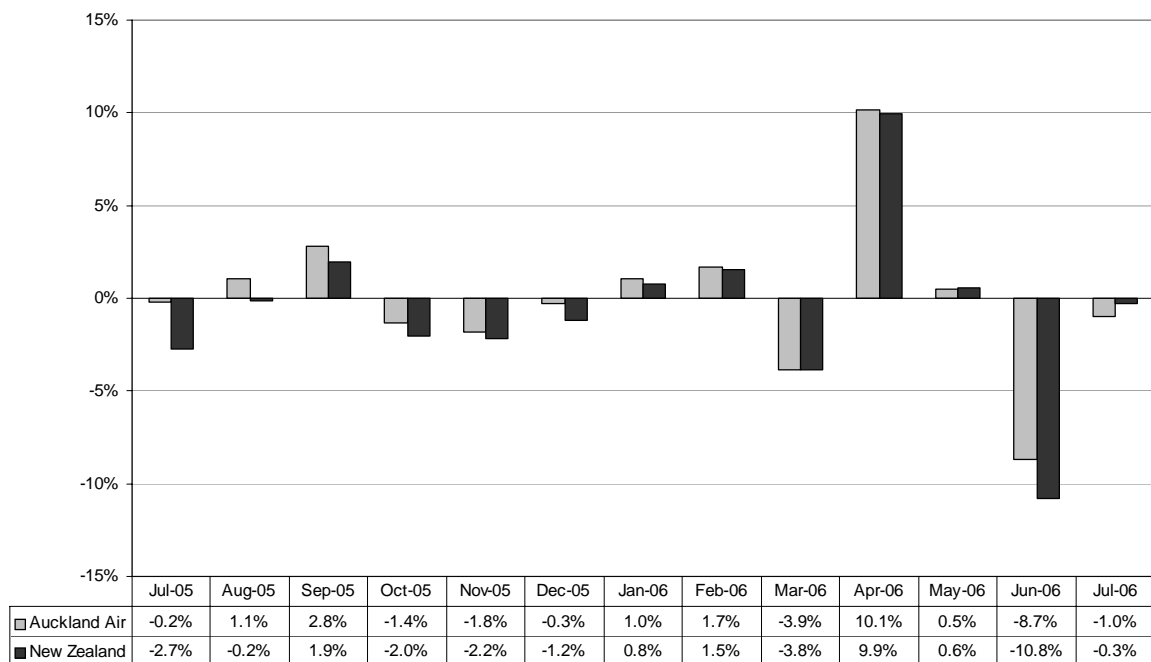


Figure 6 Growth in Arrivals through Auckland International Airport vs. Other Ports



2.3. Visitor Arrivals to New Zealand

Figure 7 Visitor Arrivals to New Zealand (Month)

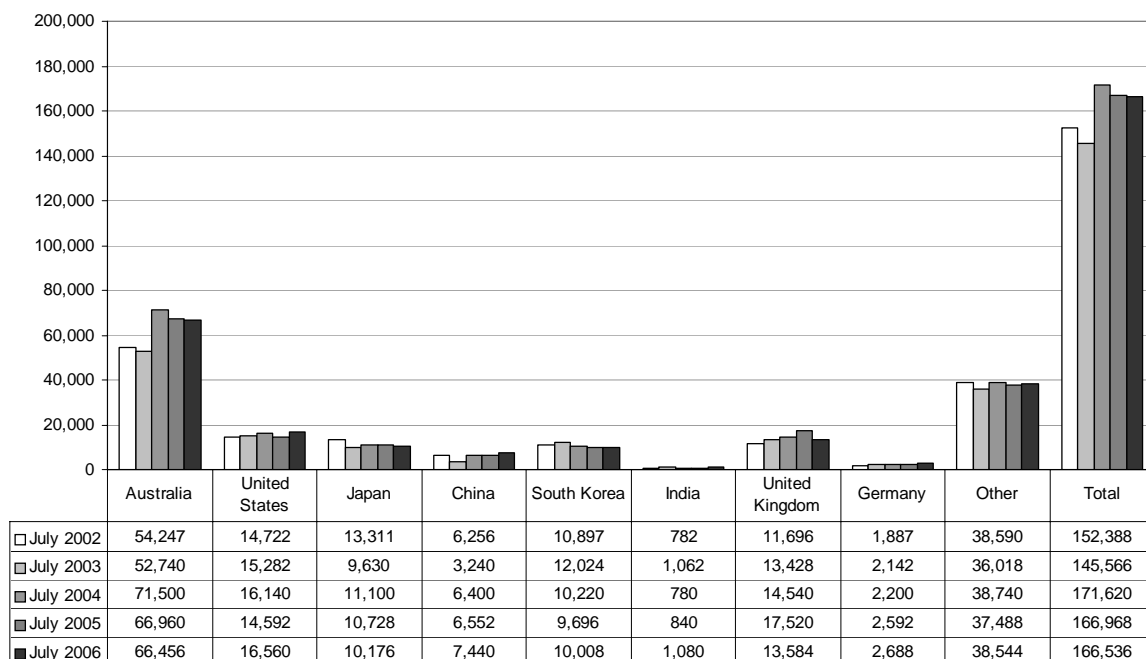


Figure 8 Shares of Visitor Arrivals to New Zealand (Month)

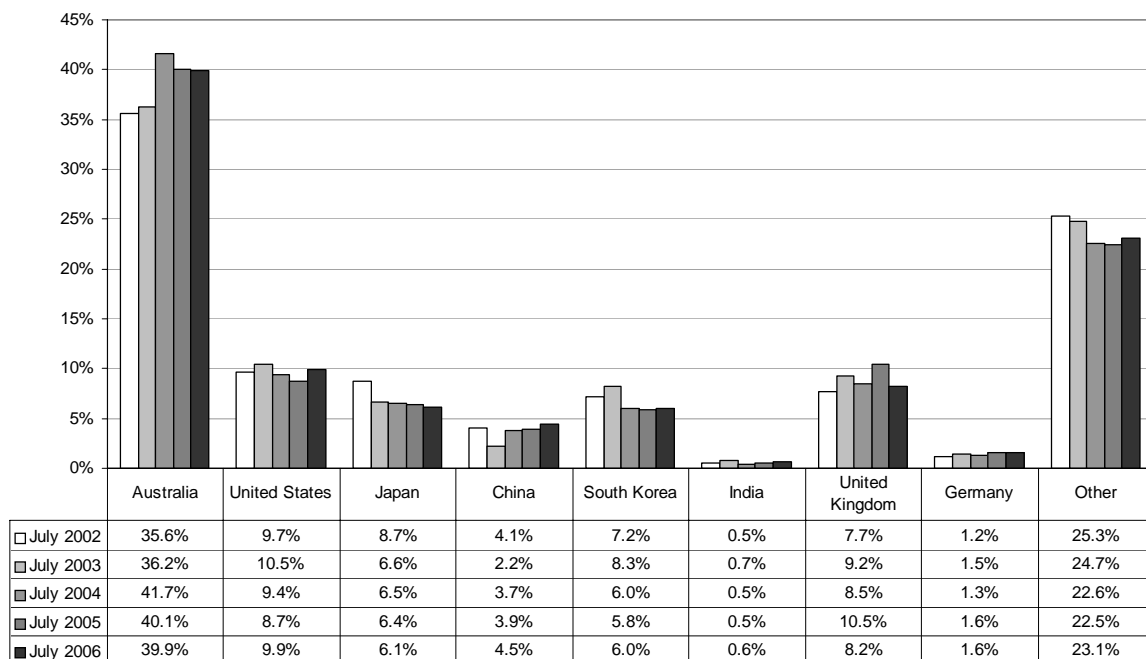


Figure 9 Visitor Arrivals to New Zealand (Year Ending)

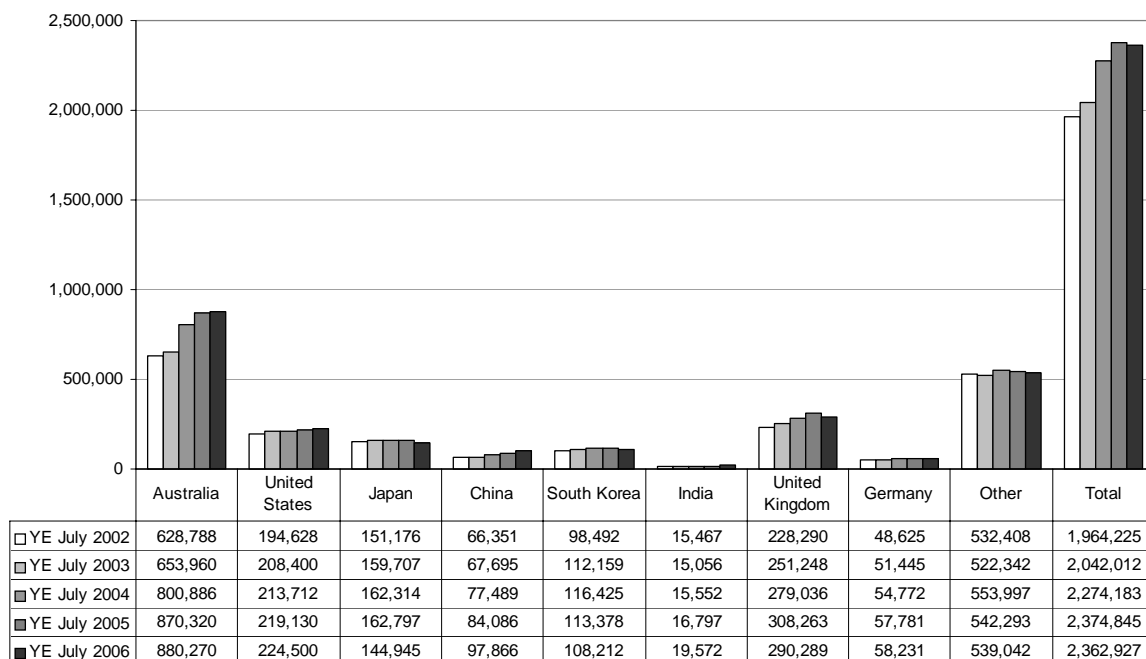


Figure 10 Shares of Visitor Arrivals to New Zealand (Year Ending)

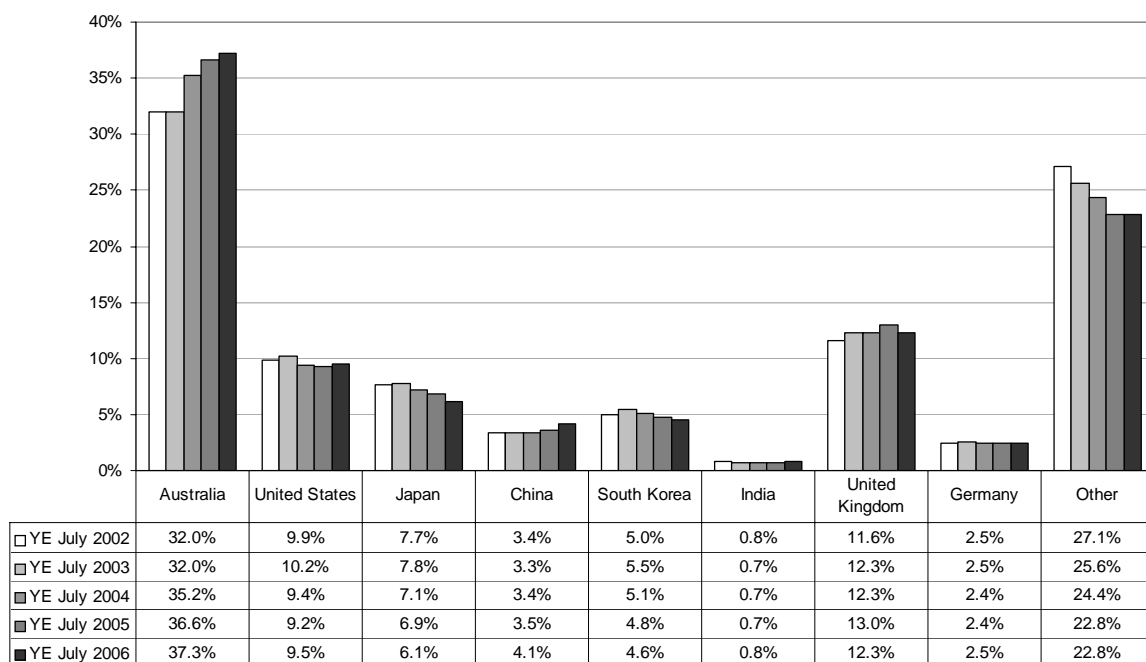


Figure 11 Changes in Visitor Arrivals to New Zealand

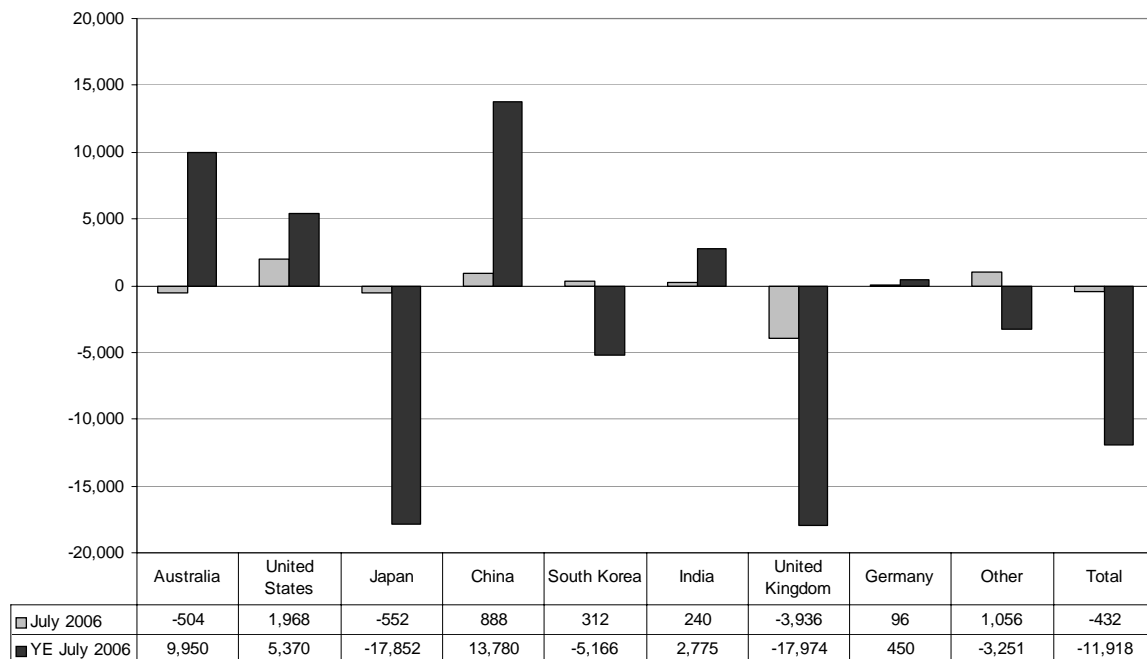
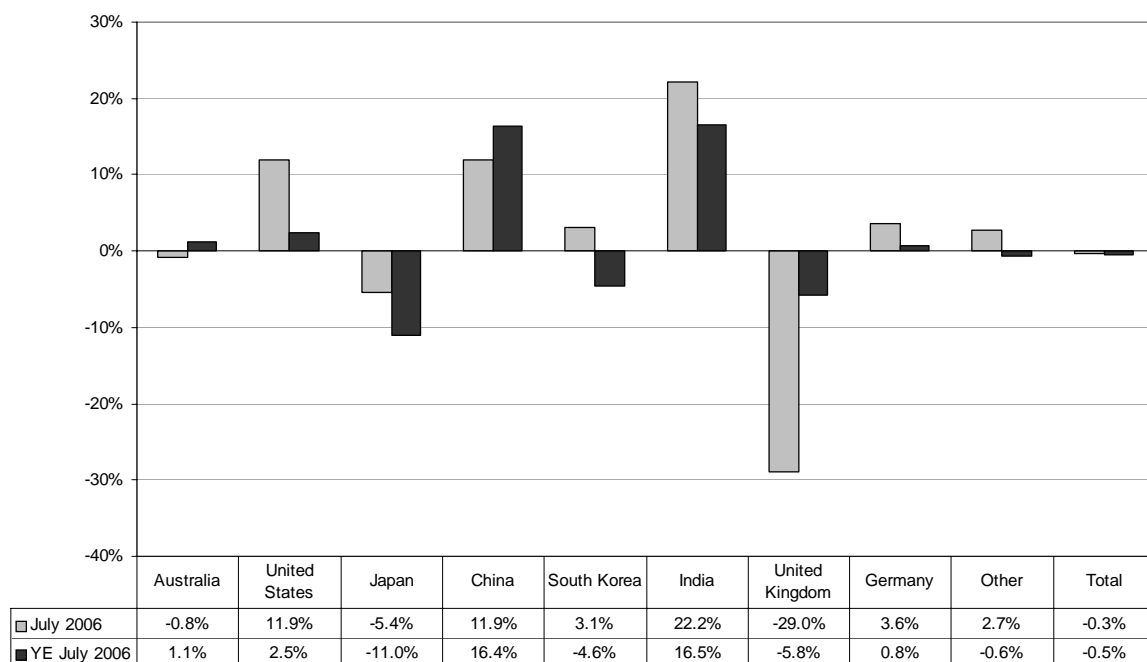


Figure 12 Percentage Changes in Visitor Arrivals to New Zealand



2.4. Visitor Arrivals to New Zealand by Port of Entry

Figure 13 Visitor Arrivals by Port of Entry (Month)

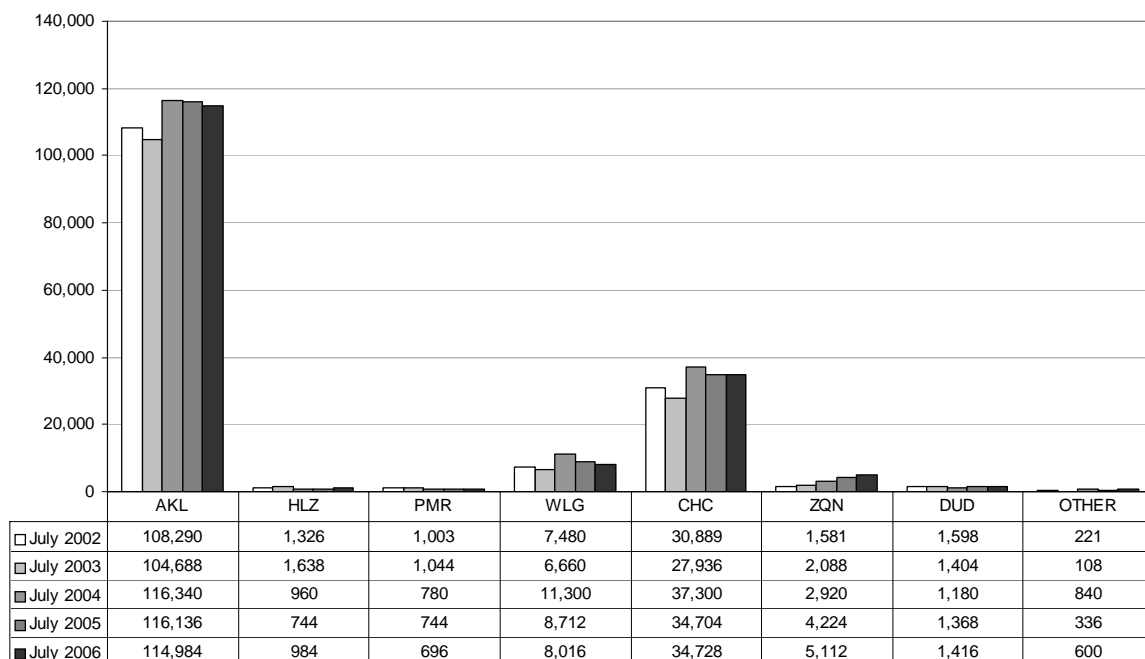


Figure 14 Shares of Visitor Arrivals by Port of Entry (Month)

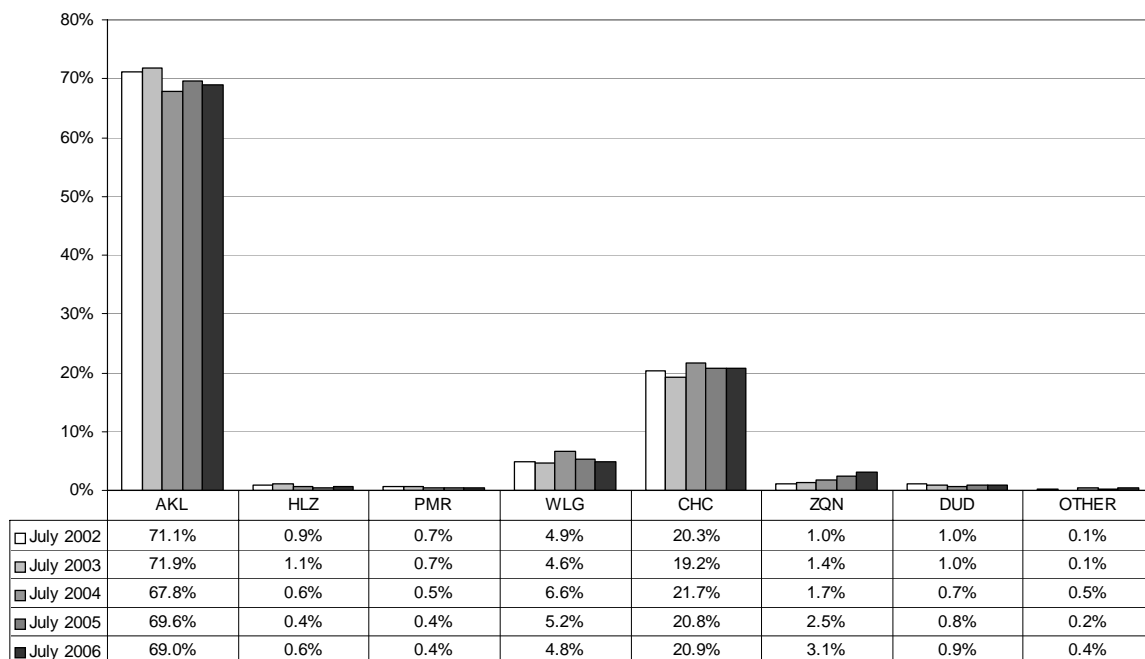


Figure 15 Visitor Arrivals by Port of Entry (Year Ending)

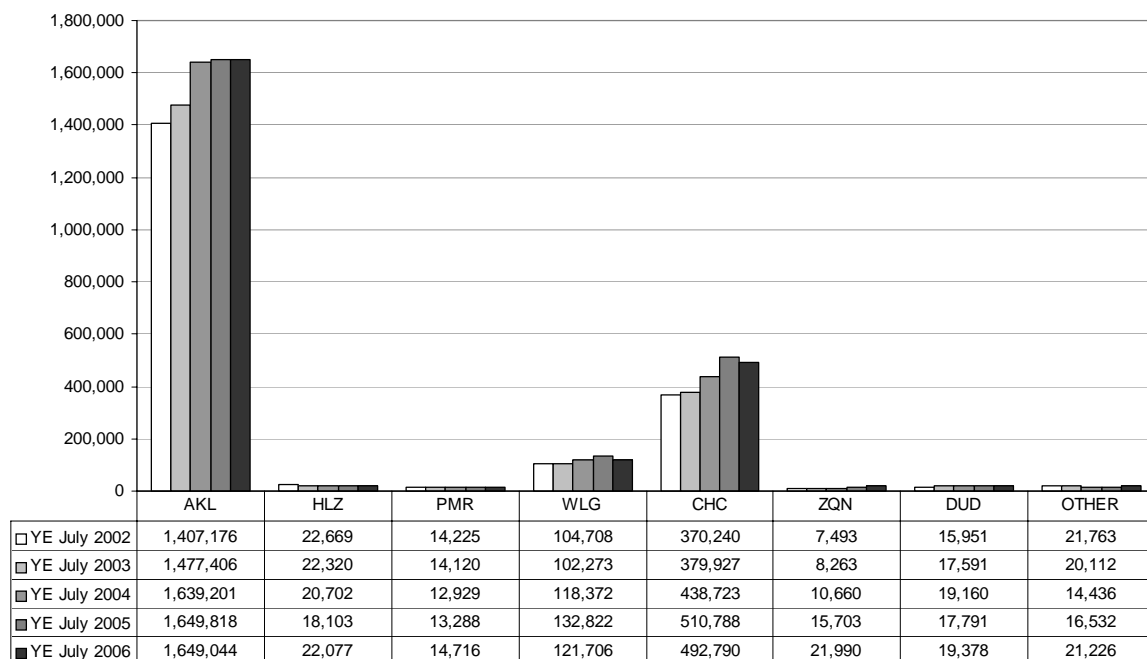
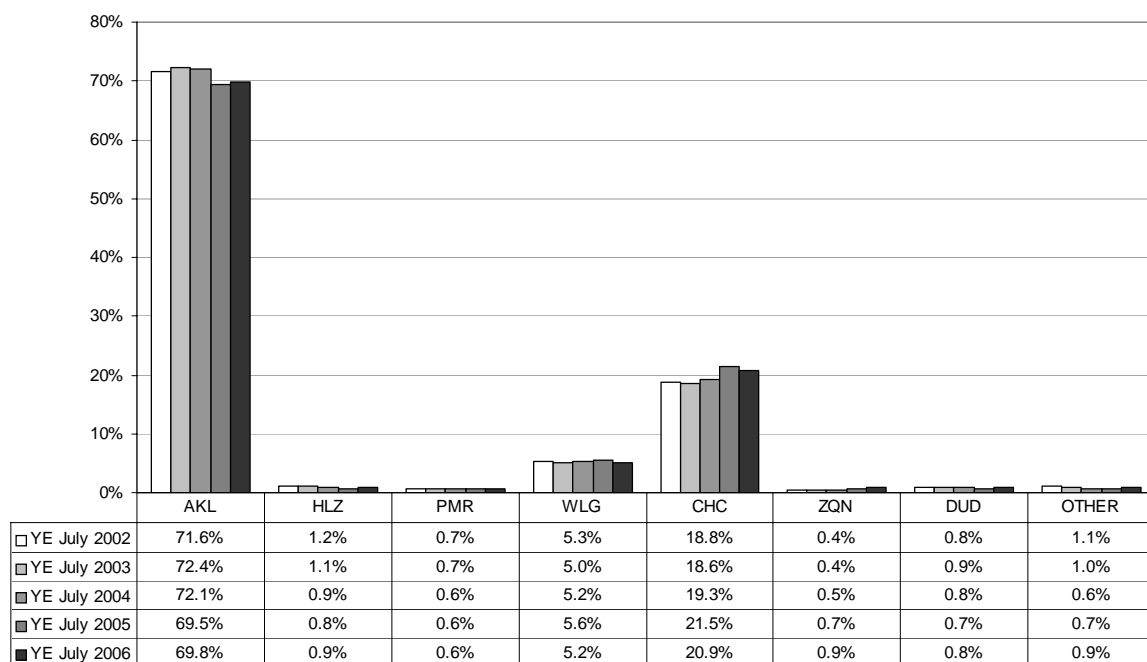


Figure 16 Shares of Visitor Arrivals by Port of Entry (Year Ending)



2.5. Conference Arrivals

Figure 17 Conference Arrivals through Auckland International Airport (Month)

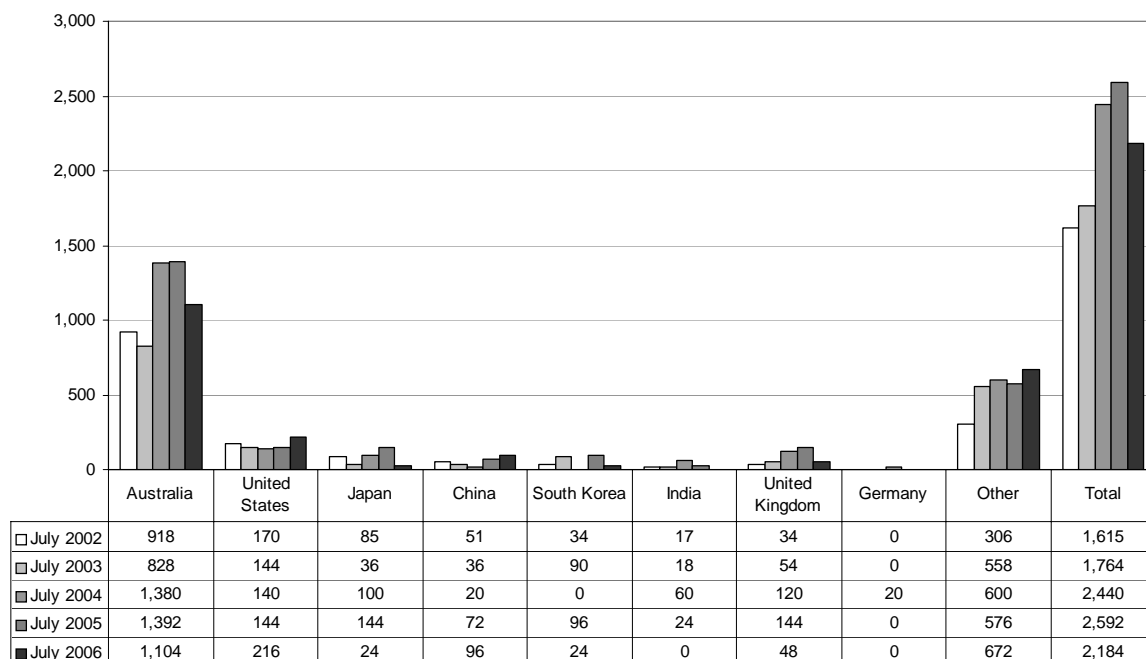


Figure 18 Shares of Conference Arrivals through Auckland International Airport (Month)

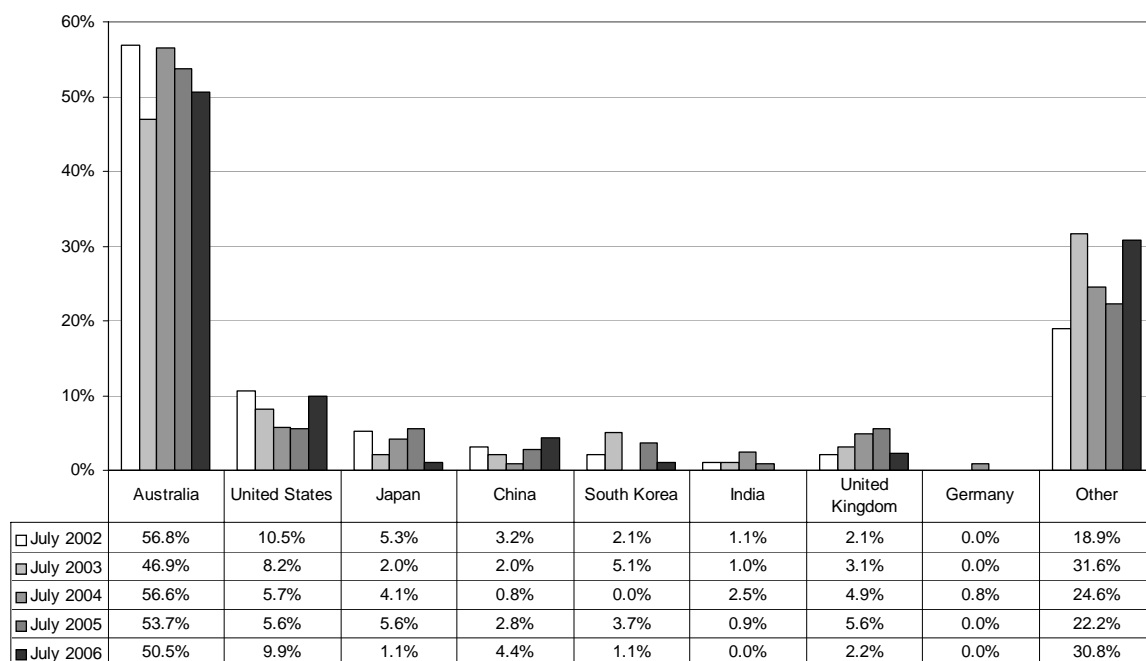


Figure 19 Conference Arrivals through Auckland International Airport (Year Ending)

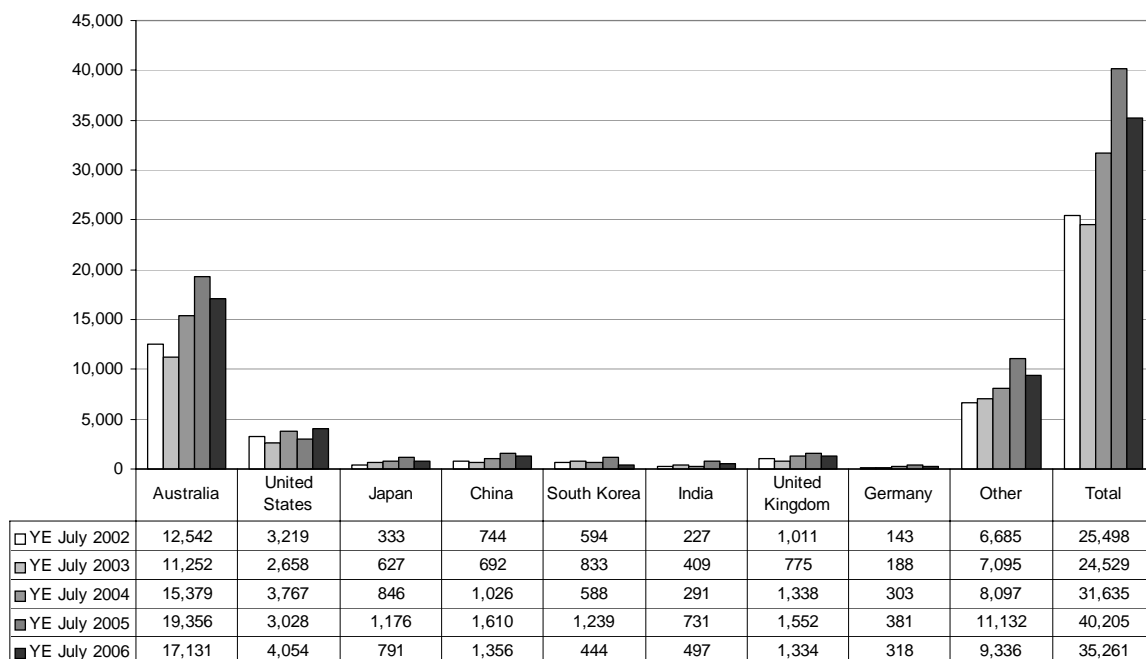


Figure 20 Shares of Conference Arrivals through Auckland International Airport (Year Ending)

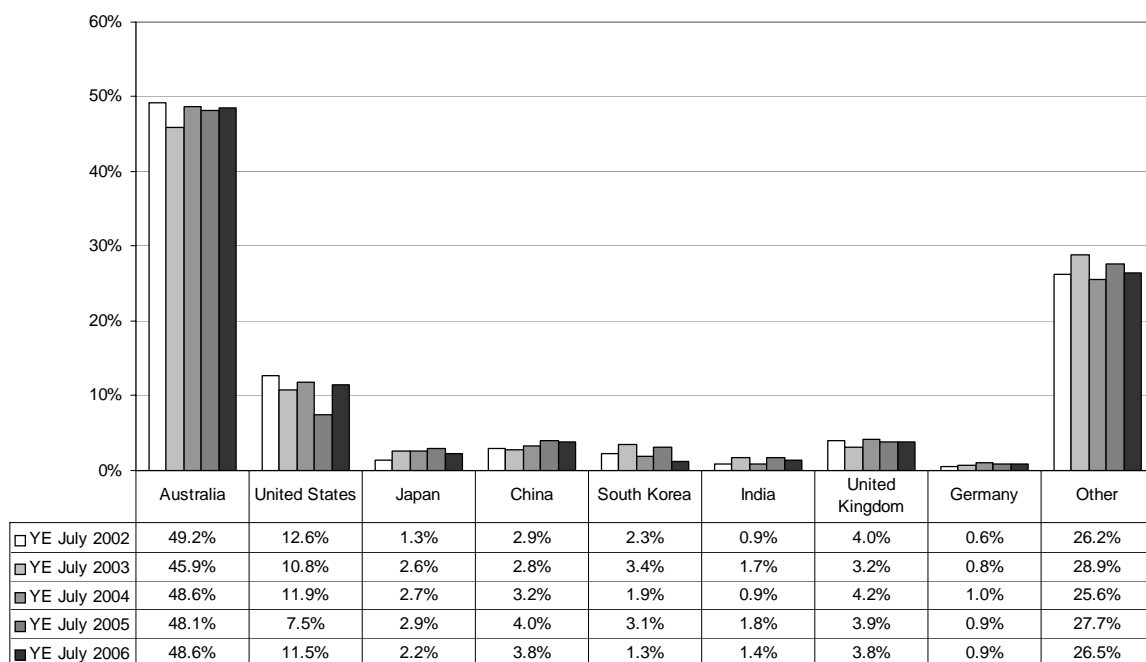


Figure 21 Conference Arrivals by Port of Entry (Month)

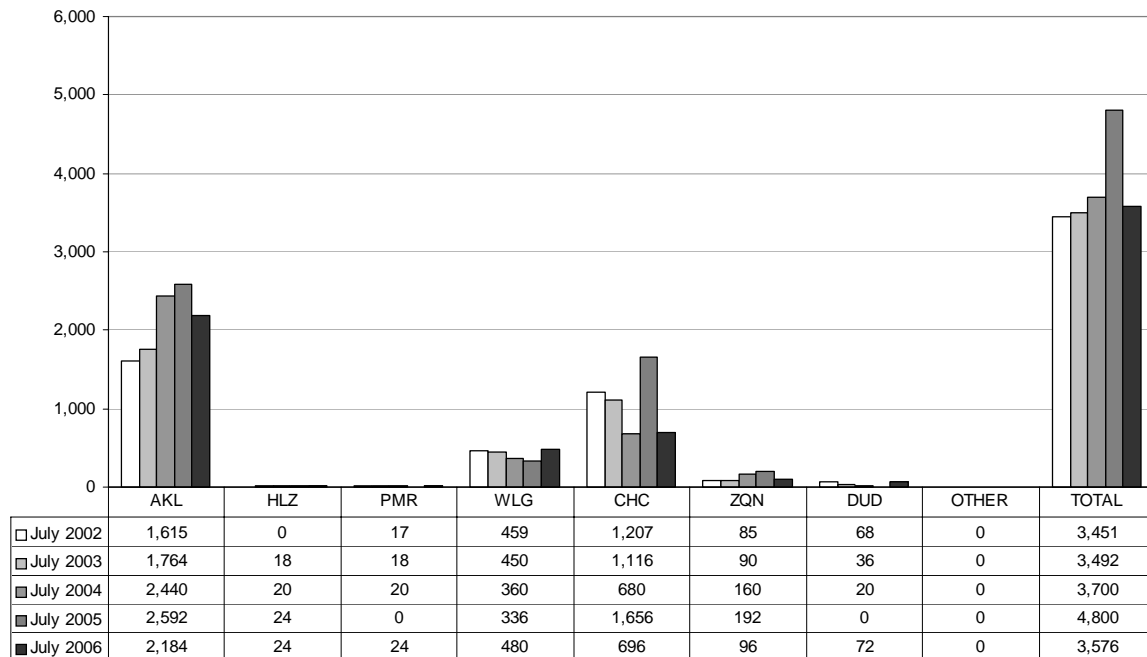


Figure 22 Shares of Conference Arrivals by Port of Entry (Month)

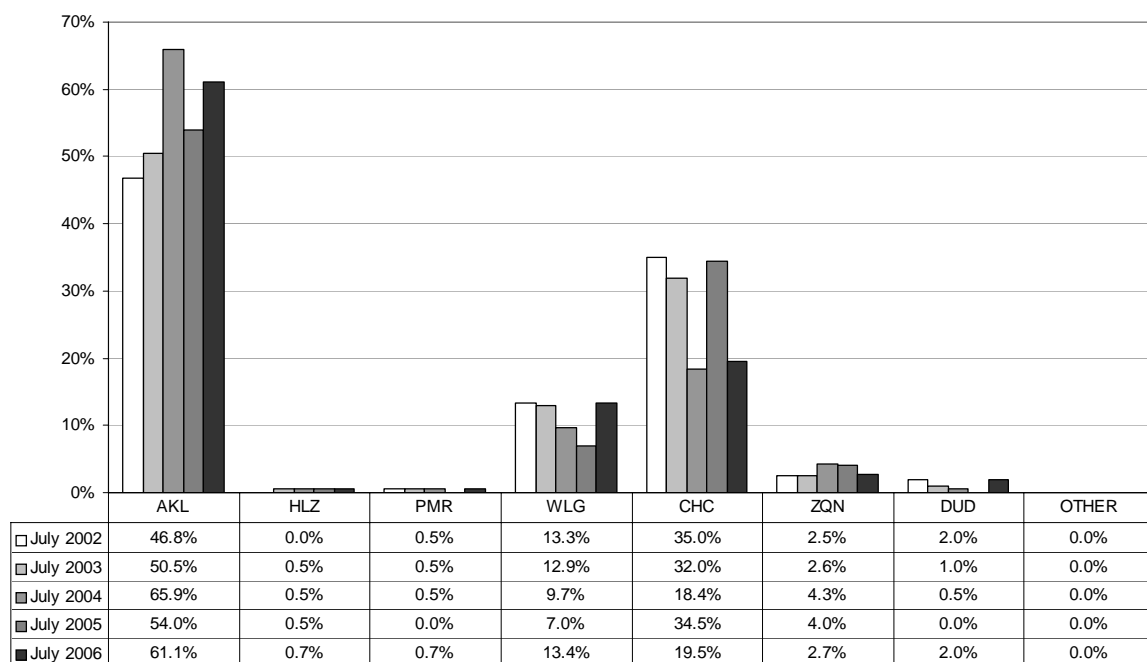


Figure 23 Conference Arrivals by Port of Entry (Year Ending)

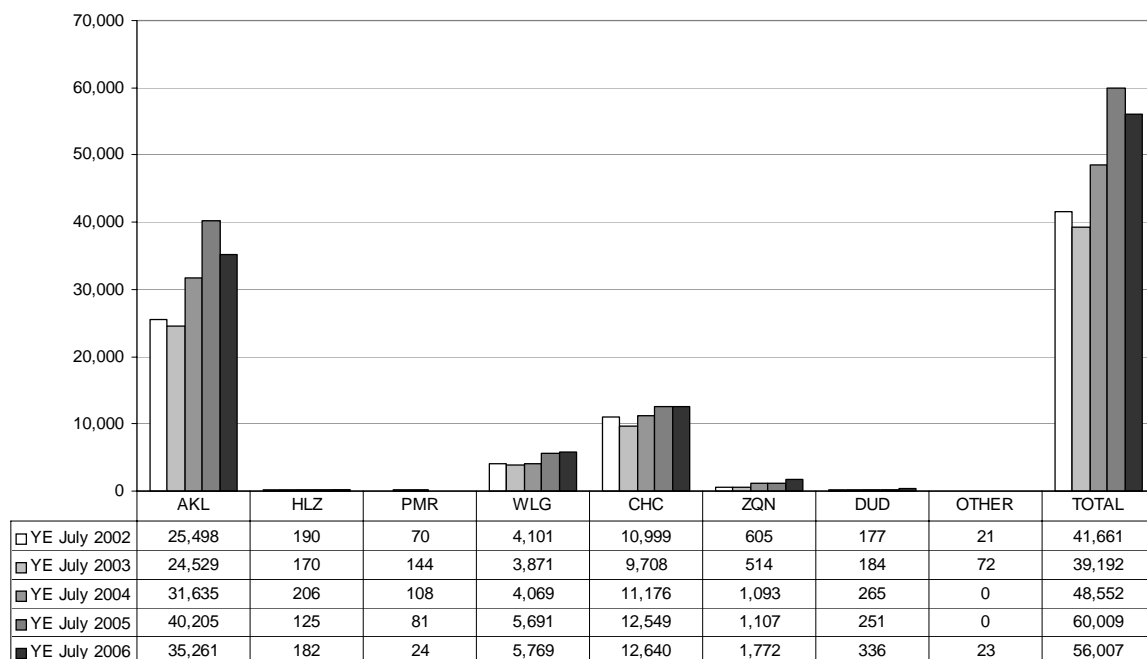
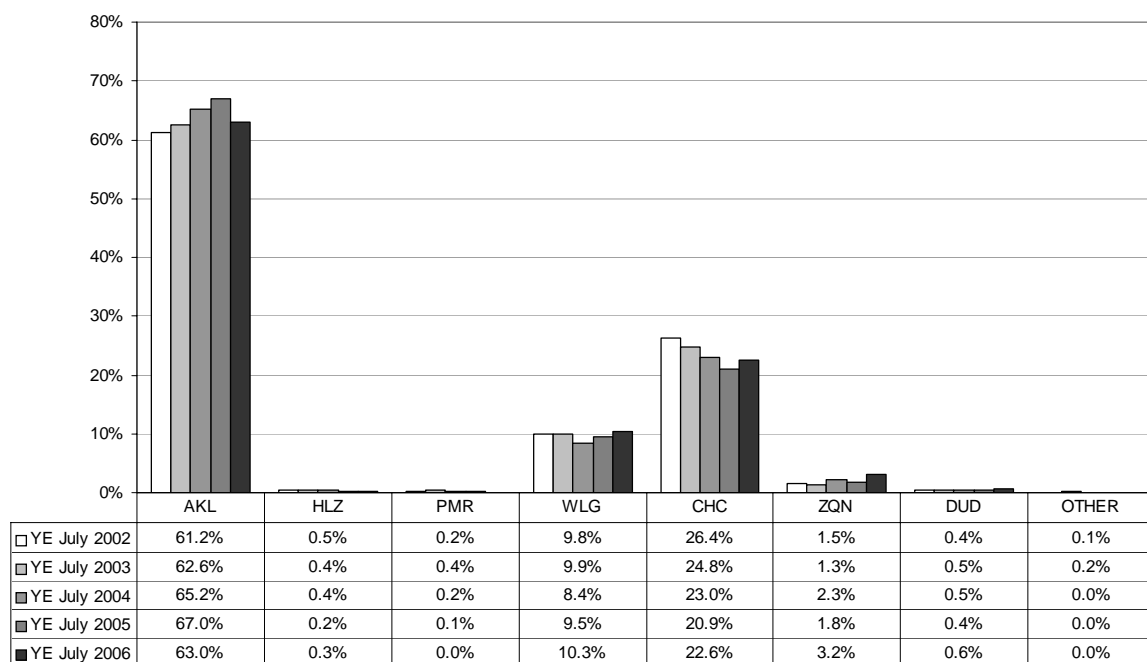


Figure 24 Shares of Conference Arrivals by Port of Entry (Year Ending)



3. Short-Term Departures

3.1. Short-Term Departures by Main Destination

Figure 25 Short-Term Departures by Main Destination (Month)

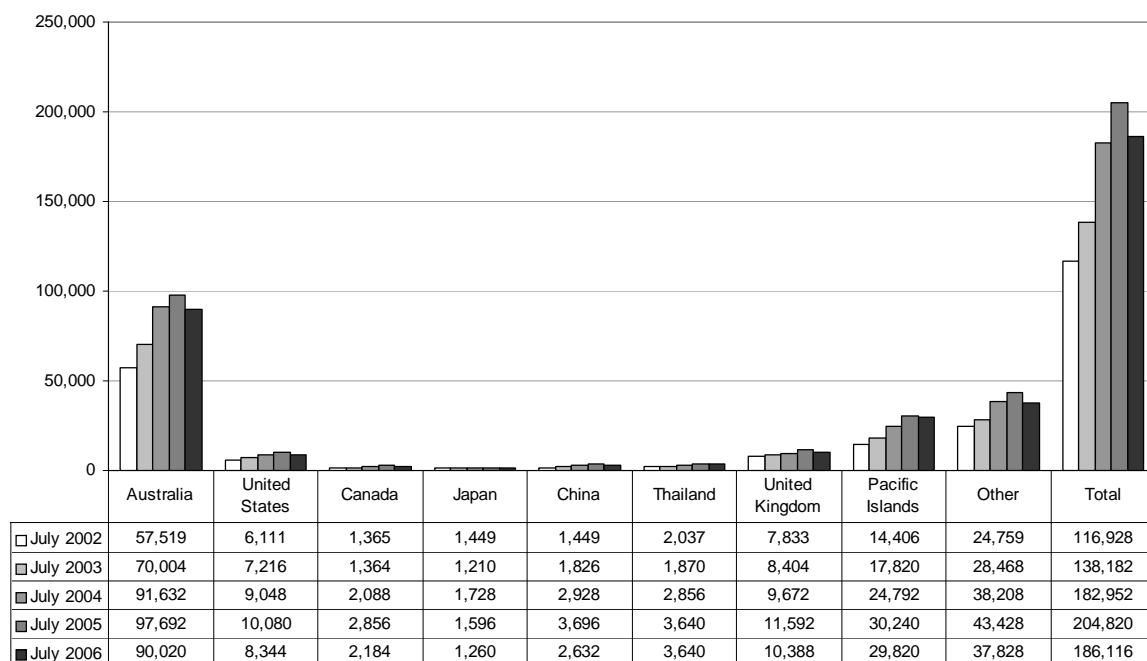


Figure 26 Shares of Short-Term Departures by Main Destination (Month)

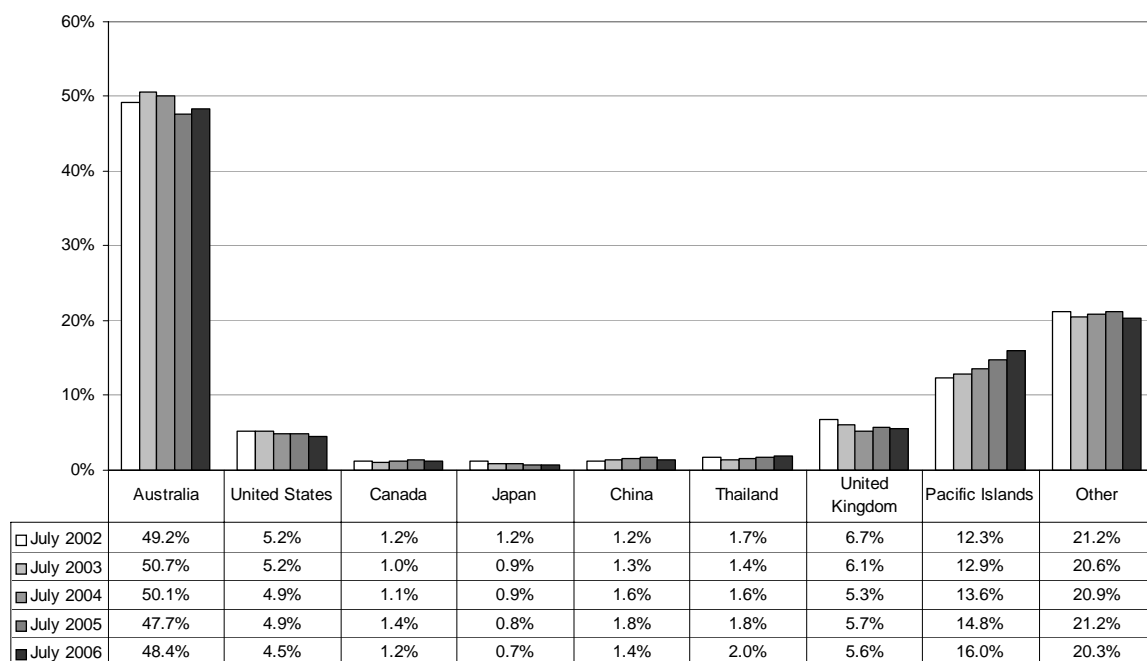


Figure 27 Short-Term Departures by Main Destination (Year Ending)

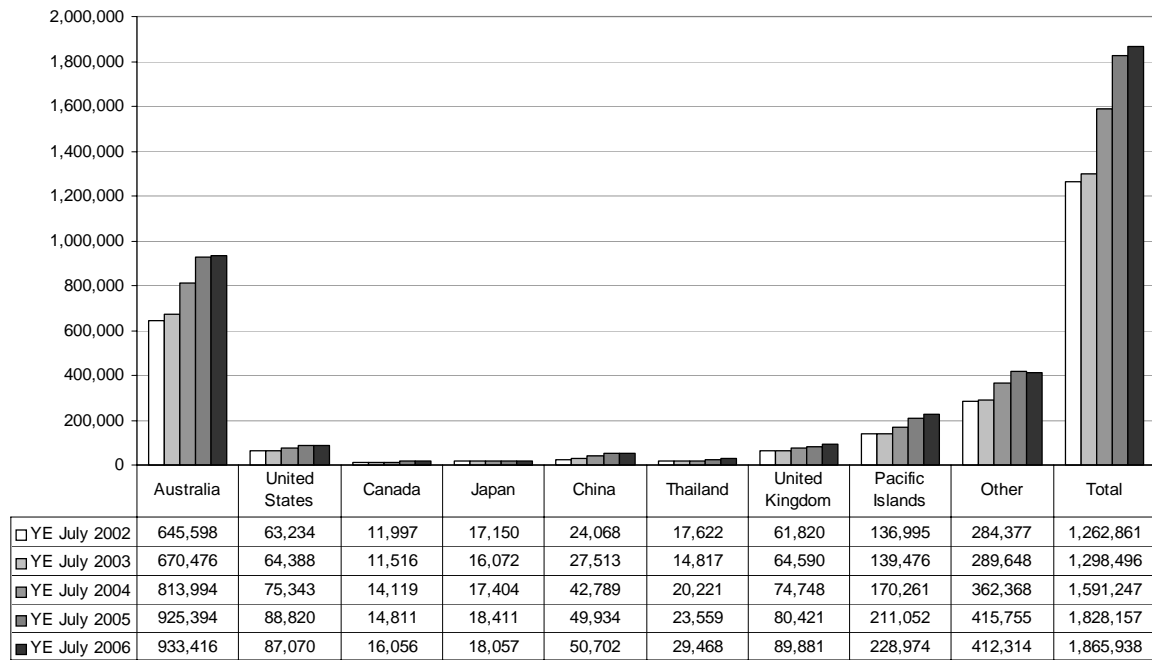
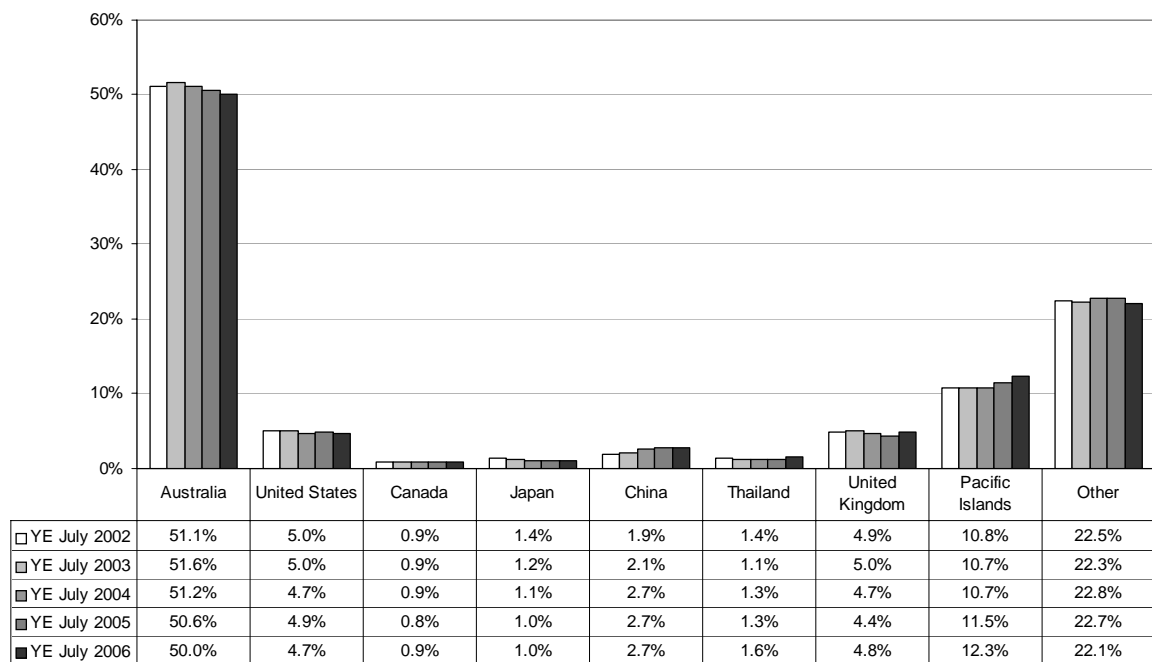


Figure 28 Shares of Short-Term Departures by Main Destination (Year Ending)



3.2. Short-Term Departures by Main Reason for Travel

Figure 29 Short-Term Departures by Main Reason for Travel (Month)

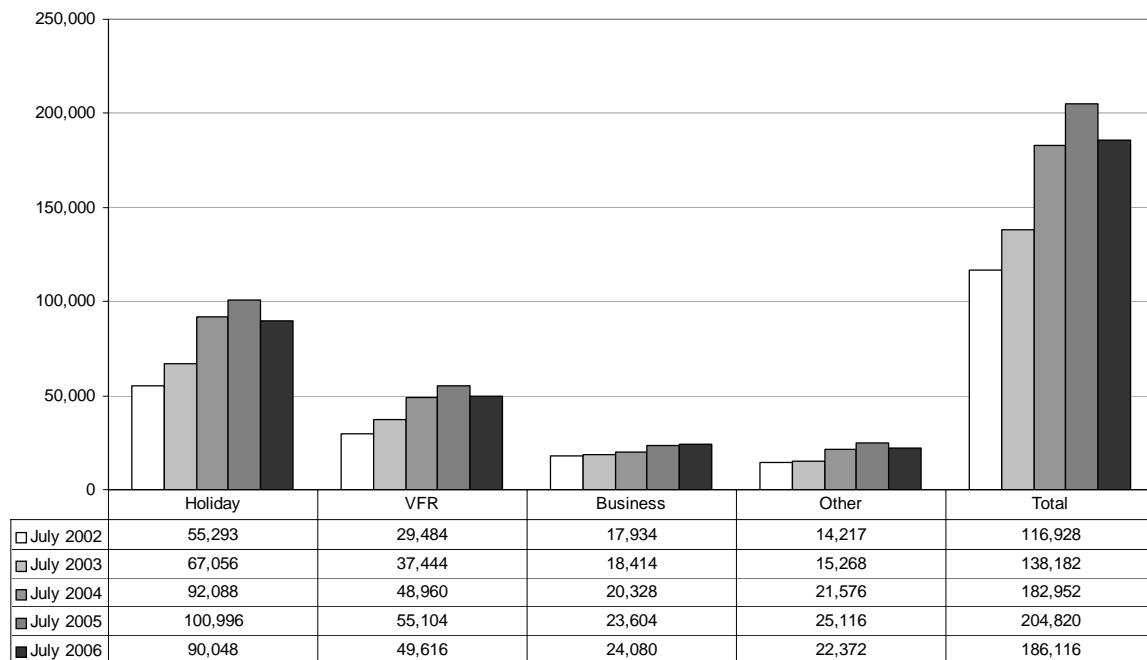


Figure 30 Shares of Short-Term Departures by Main Reason for Travel (Month)

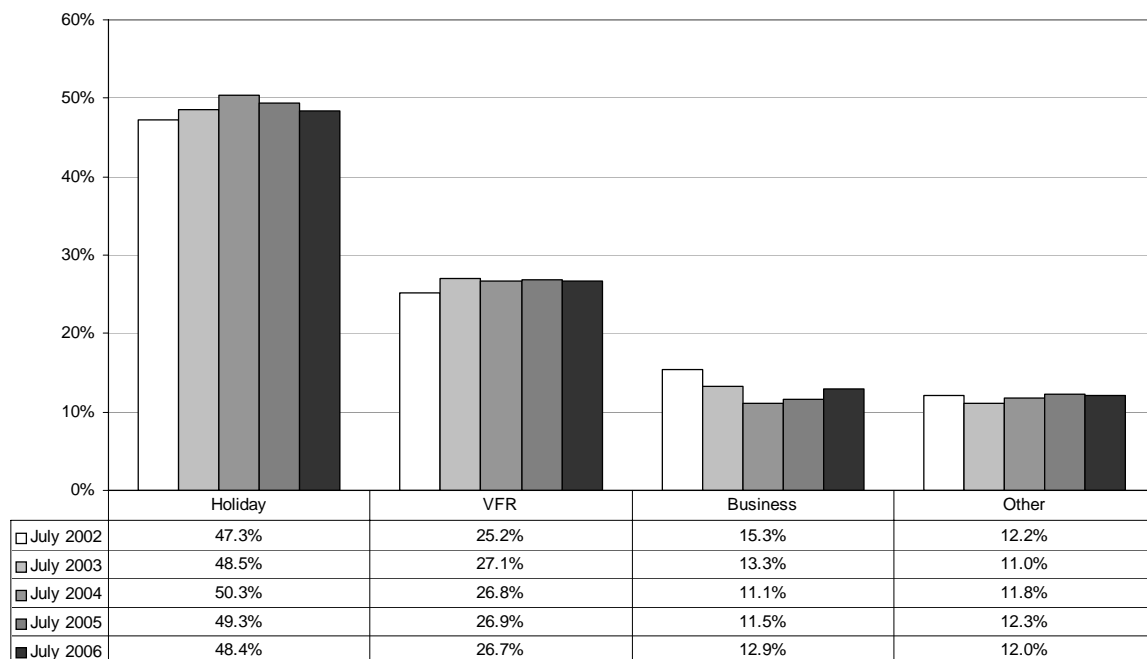


Figure 31 Short-Term Departures by Main Reason for Travel (Year Ending)

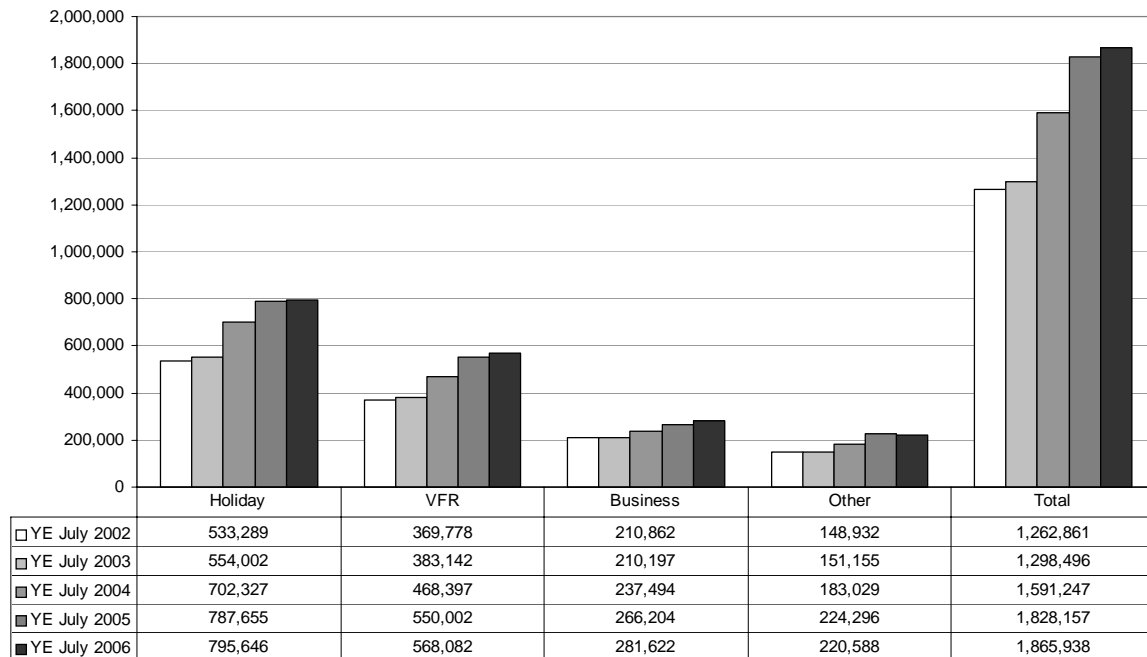
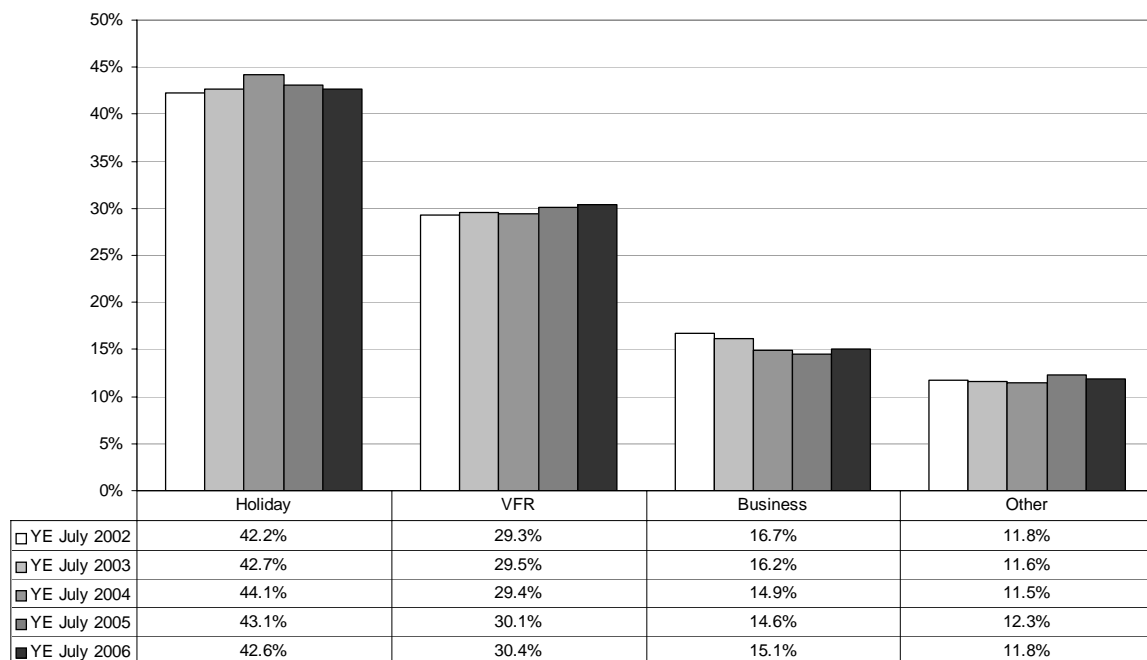


Figure 32 Shares of Short-Term Departures by Main Reason for Travel (Year Ending)



4. Visitors in Auckland

4.1. International Visitors

Table 3 International Visitations by RTO and Main Purpose of Travel (Year Ending)

	Auckland RTO	Northland RTO	Rotorua RTO	Wellington RTO	Canterbury RTO	Queenstown RTO	New Zealand
YE December 2005							
Holiday	1,175,430	394,265	545,912	426,682	1,170,431	603,012	8,129,003
VFR	456,410	60,751	65,534	121,064	193,295	50,418	1,655,076
Business	281,284	16,289	24,142	69,298	87,980	15,005	653,627
Education	66,686	7,755	18,224	18,698	33,685	15,907	291,179
Other	103,167	18,223	17,699	35,673	58,005	24,836	485,132
TOTAL	2,082,977	497,283	671,511	671,415	1,543,396	709,178	11,214,017
YE December 2004							
Holiday	1,113,290	361,524	473,604	419,949	1,072,362	562,091	7,476,240
VFR	486,175	83,287	66,696	130,533	200,497	44,802	1,714,176
Business	286,207	11,369	36,575	76,667	67,716	15,466	629,065
Education	97,834	17,458	28,150	21,996	44,640	16,418	367,562
Other	108,014	21,589	17,070	27,497	43,630	12,185	396,086
TOTAL	2,091,520	495,227	622,095	676,642	1,428,845	650,962	10,583,129

Table 4 International Visitations by RTO and Origin (Year Ending)

	Auckland RTO	Northland RTO	Rotorua RTO	Wellington RTO	Canterbury RTO	Queenstown RTO	New Zealand
YE December 2005							
Australia	591,731	145,969	146,119	211,899	431,194	182,549	2,920,158
Americas	250,708	55,842	90,510	96,936	201,302	98,022	1,489,021
Japan	137,500	9,538	39,772	22,061	119,666	72,090	585,473
North-East Asia	243,912	10,494	109,549	26,295	113,967	64,139	782,898
Rest of Asia	81,826	6,933	22,523	19,800	66,917	33,977	348,413
UK/Nordic/Ireland	391,599	140,754	150,102	162,191	359,871	154,685	2,663,938
Rest of Europe	181,936	86,206	79,640	94,084	180,270	71,928	1,681,880
Rest of World	203,765	41,547	33,296	38,149	70,209	31,788	742,236
TOTAL	2,082,977	497,283	671,511	671,415	1,543,396	709,178	11,214,017
YE December 2004							
Australia	551,355	122,310	120,162	221,308	404,486	163,953	2,668,799
Americas	283,091	75,397	87,550	99,628	197,348	93,227	1,491,091
Japan	167,859	15,255	48,599	18,338	124,877	77,409	655,092
North-East Asia	277,955	21,222	101,939	22,381	79,199	46,721	720,114
Rest of Asia	94,161	6,758	27,866	22,431	76,278	37,929	370,090
UK/Nordic/Ireland	359,862	122,278	127,239	157,273	320,998	141,088	2,448,501
Rest of Europe	179,815	93,955	83,851	99,374	170,371	66,542	1,586,023
Rest of World	177,422	38,052	24,889	35,909	55,288	24,093	643,419
TOTAL	2,091,520	495,227	622,095	676,642	1,428,845	650,962	10,583,129

Figure 33 International Visitations by RTO (Year Ending)

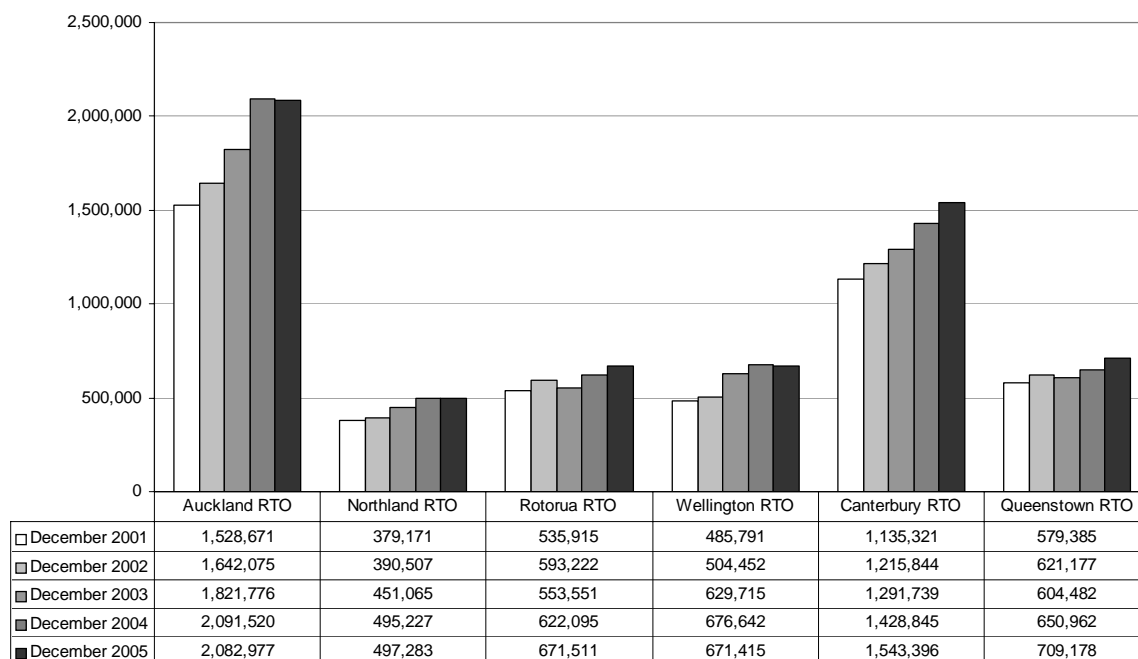


Figure 34 Shares of International Visitations by RTO (Year Ending)

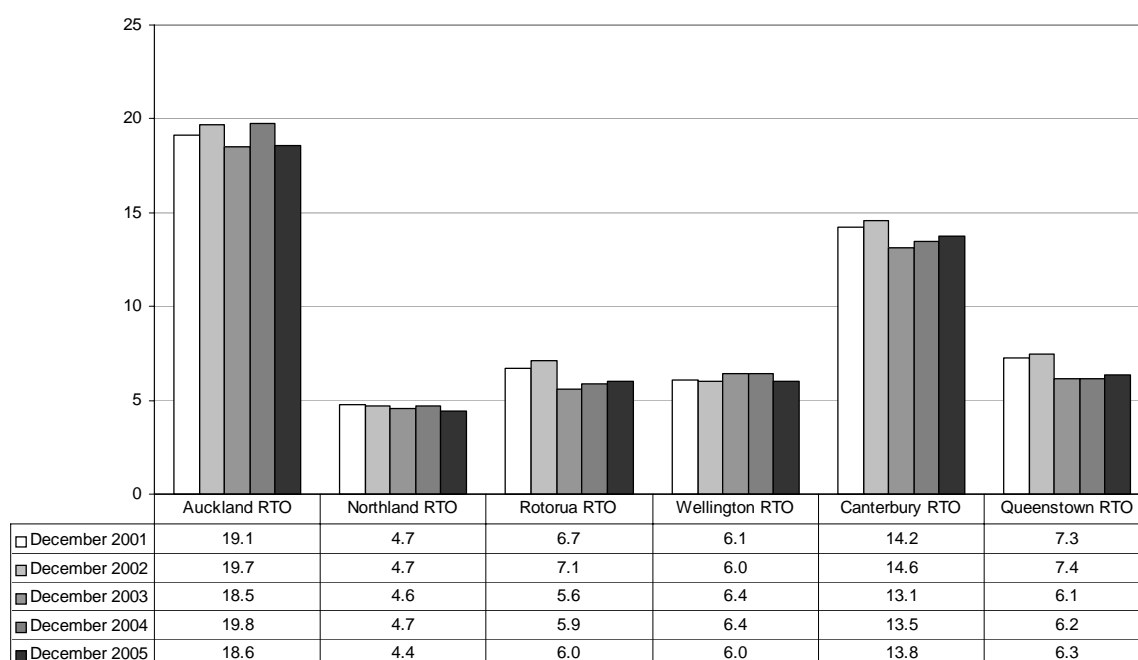


Table 5 International Visitor Nights by RTO and Main Purpose of Travel (Year Ending)

	Auckland RTO	Northland RTO	Rotorua RTO	Wellington RTO	Canterbury RTO	Queenstown RTO	New Zealand
YE December 2005							
Holiday	4,326,729	882,200	1,122,672	1,160,506	2,772,667	1,858,505	19,891,615
VFR	5,028,166	549,438	239,860	1,117,974	1,295,403	242,899	12,379,685
Business	1,774,112	121,502	44,755	466,283	383,233	64,405	3,658,669
Education	1,199,454	37,516	175,749	317,635	833,018	132,219	4,060,796
Other	1,923,221	81,634	130,467	892,278	687,131	310,783	5,738,517
TOTAL	14,251,682	1,672,290	1,713,503	3,954,676	5,971,452	2,608,811	45,729,282
YE December 2004							
Holiday	4,604,251	987,501	901,076	1,104,091	3,015,414	1,834,066	20,114,365
VFR	4,806,883	494,185	214,198	1,217,092	1,350,640	105,888	12,478,402
Business	1,414,468	21,659	68,462	594,772	211,763	37,742	2,902,688
Education	3,556,301	456,475	87,932	655,834	1,190,882	52,839	7,669,801
Other	2,472,772	93,672	40,488	738,730	783,492	282,100	6,622,417
TOTAL	16,854,675	2,053,492	1,312,156	4,310,519	6,552,191	2,312,635	49,787,673

Table 6 International Visitor Nights by RTO and Origin (Year Ending)

	Auckland RTO	Northland RTO	Rotorua RTO	Wellington RTO	Canterbury RTO	Queenstown RTO	New Zealand
YE December 2005							
Australia	2,274,929	498,922	318,787	1,064,678	996,125	638,916	9,446,705
Americas	1,043,080	193,317	178,917	417,731	671,337	360,337	5,189,026
Japan	880,223	38,331	114,248	99,480	591,558	203,990	2,751,846
North-East Asia	2,641,713	22,806	392,128	323,455	934,659	232,352	5,359,967
Rest of Asia	1,495,786	152,834	41,180	325,518	585,882	116,957	3,533,006
UK/Nordic/Ireland	2,279,583	417,155	443,224	978,825	1,240,056	671,324	9,618,288
Rest of Europe	1,004,778	235,298	152,273	465,853	559,581	299,202	5,105,880
Rest of World	2,631,590	113,627	72,746	279,136	392,254	85,733	4,724,564
TOTAL	14,251,682	1,672,290	1,713,503	3,954,676	5,971,452	2,608,811	45,729,282
YE December 2004							
Australia	2,644,237	394,441	249,901	1,475,342	1,170,137	657,742	10,007,444
Americas	1,612,280	285,029	173,829	569,354	706,357	276,187	5,851,100
Japan	1,736,943	191,075	122,613	158,633	780,599	177,418	4,041,941
North-East Asia	3,555,108	116,984	178,564	345,557	1,310,223	140,109	6,822,620
Rest of Asia	1,797,406	30,137	44,314	347,471	816,118	102,873	3,961,984
UK/Nordic/Ireland	2,139,425	431,925	293,687	719,804	927,352	716,440	9,118,461
Rest of Europe	1,058,960	439,528	178,476	445,335	603,036	156,830	5,614,861
Rest of World	2,310,316	164,373	70,772	249,023	238,369	85,036	4,369,262
TOTAL	16,854,675	2,053,492	1,312,156	4,310,519	6,552,191	2,312,635	49,787,673

Figure 35 International Visitor Nights by RTO (Year Ending)

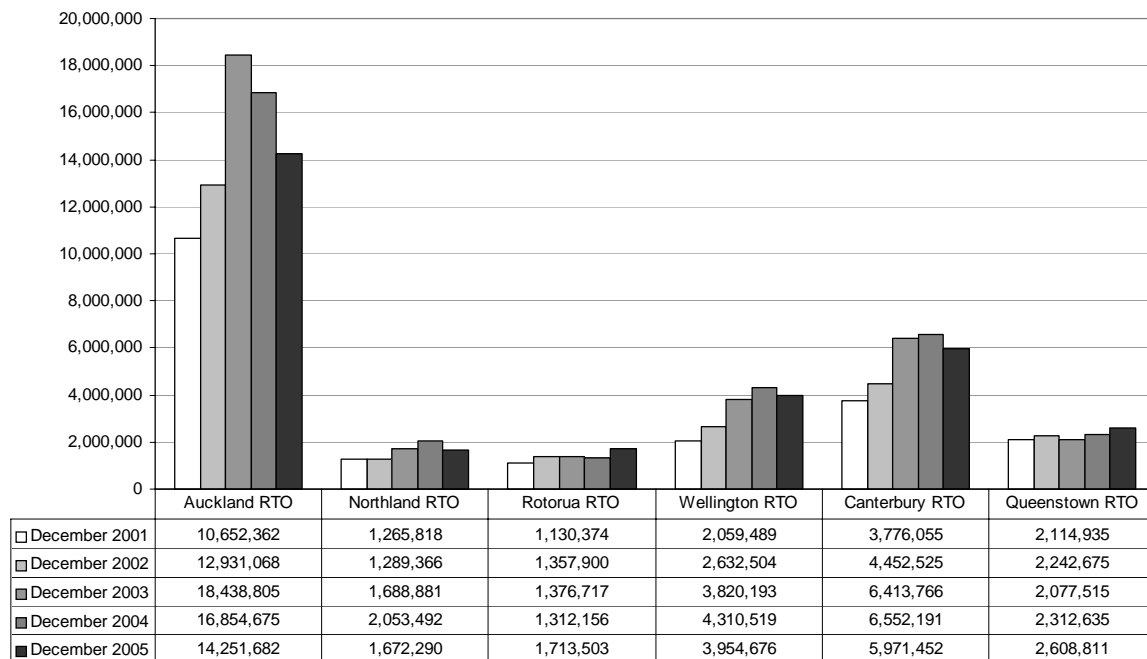


Figure 36 Shares of International Visitor Nights by RTO (Year Ending)

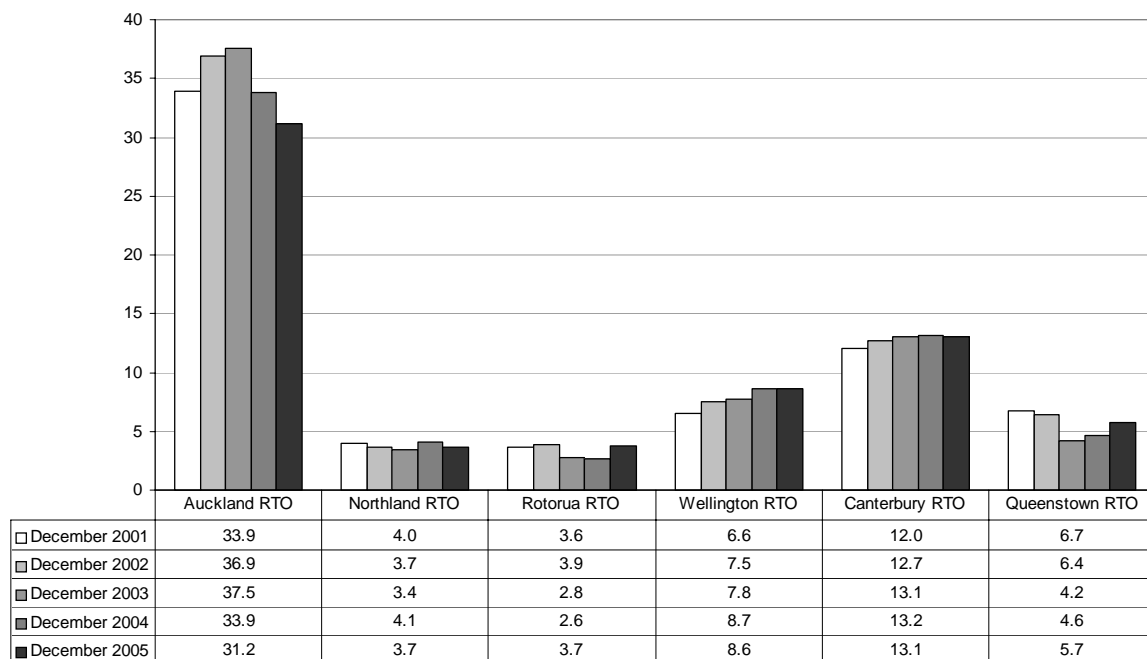


Figure 37 Average Nights per International Visitor by RTO (Year Ending)

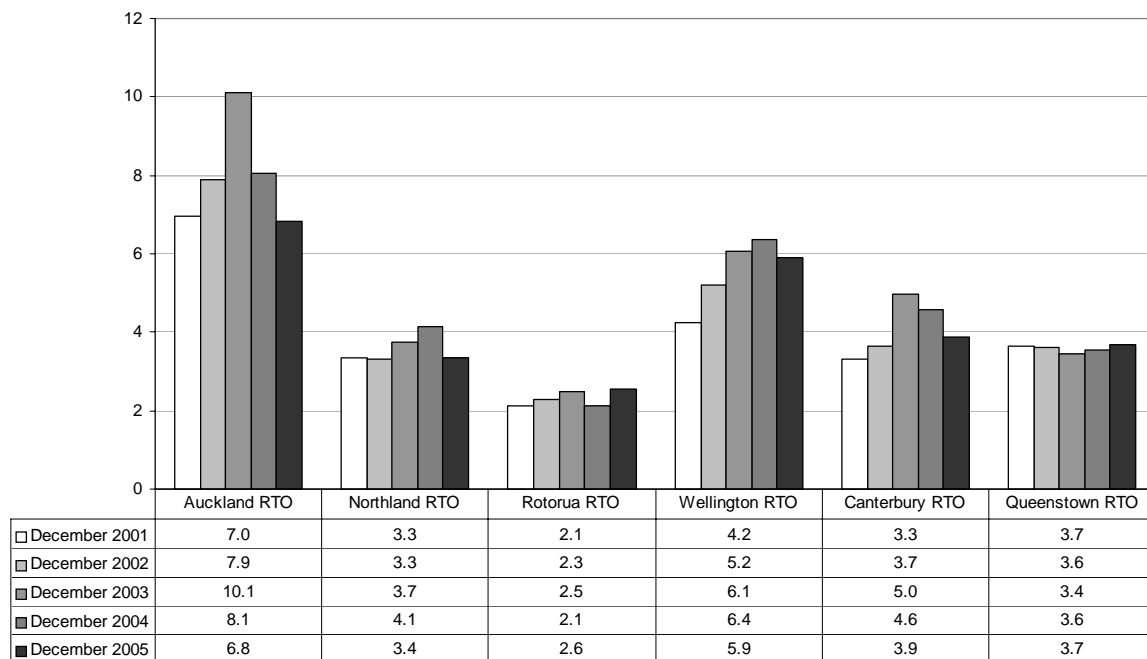


Figure 38 International Visitor Nights in Auckland by Origin

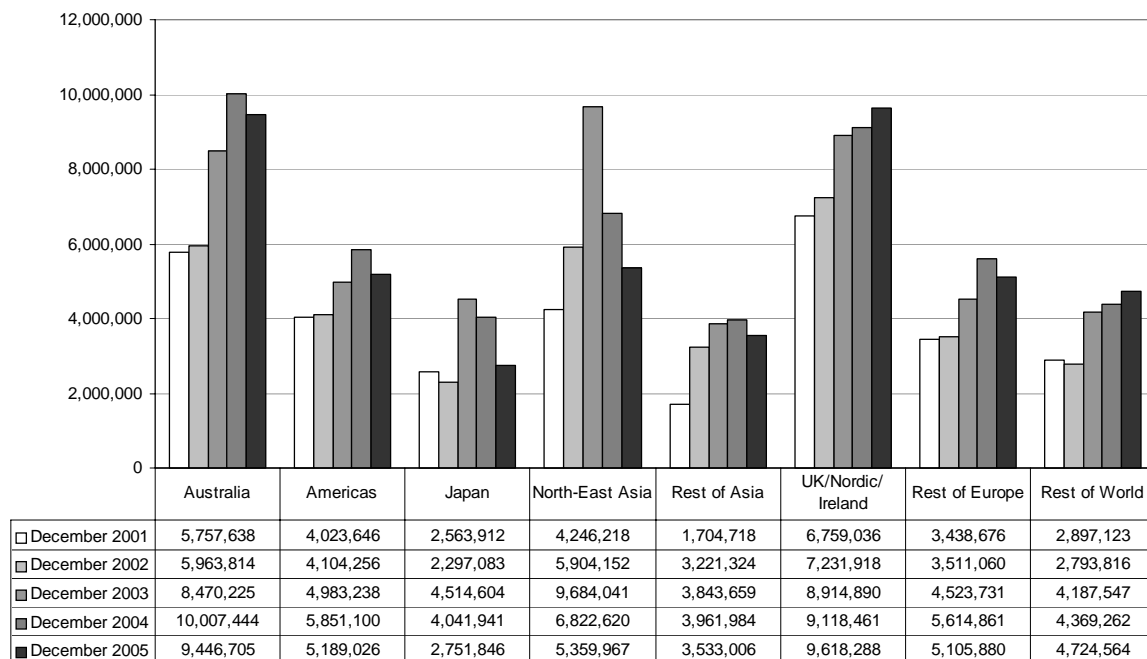


Figure 39 Average International Visitor Expenditure per Night by Origin (Year Ending)

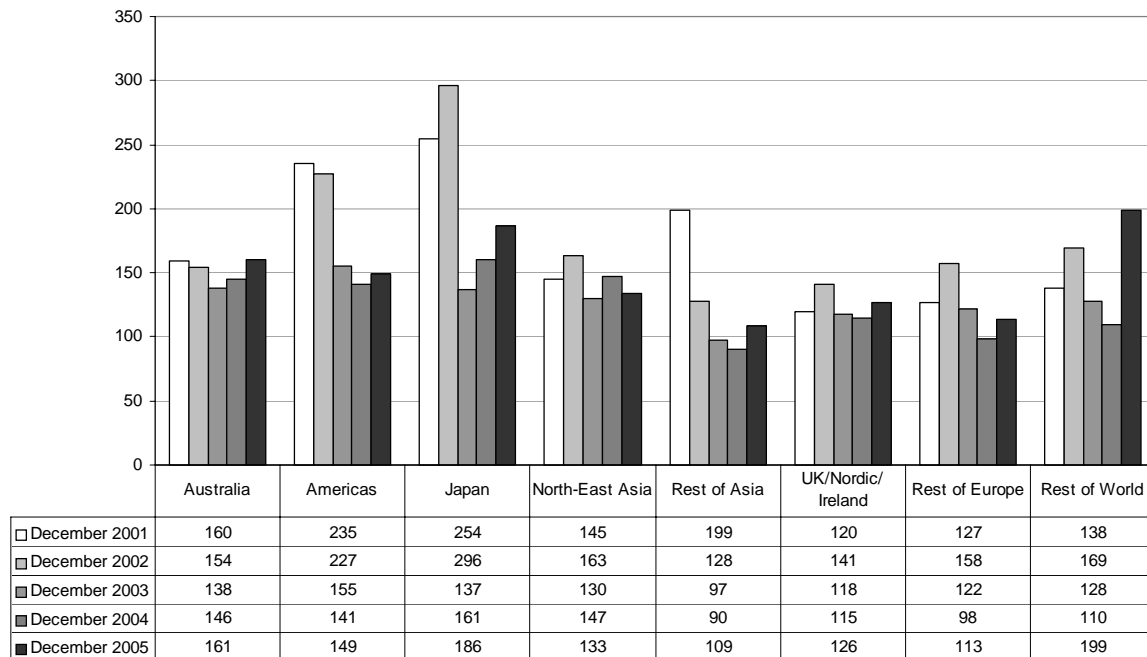
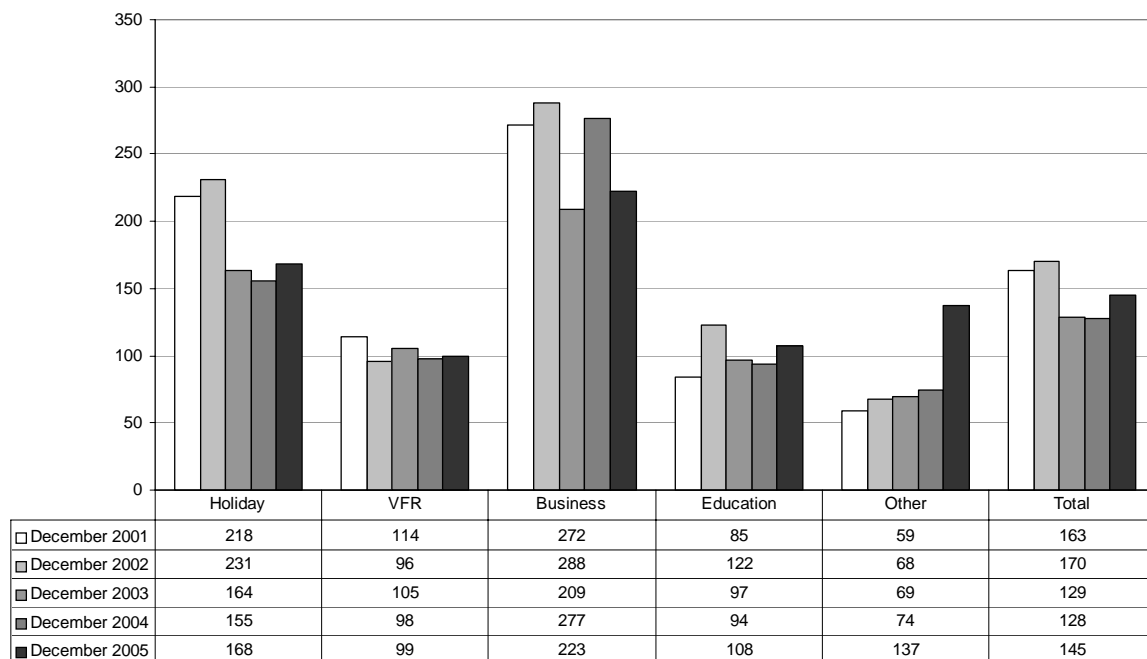


Figure 40 Average International Visitor Expenditure per Night by Main Purpose of Travel (Year Ending)



4.2. Domestic Visitors

Table 7 Domestic Overnight Visits by RTO and Main Purpose of Travel (Year Ending)

	Auckland RTO	Northland RTO	Rotorua RTO	Wellington RTO	Canterbury RTO	Queenstown RTO	New Zealand
YE March 2005							
Holiday	864,124	492,899	247,186	320,487	696,327	175,738	7,237,921
VFR	848,558	320,827	140,532	505,701	513,088	77,060	5,821,836
Business	518,935	107,286	93,169	326,242	276,732	62,586	2,666,011
Education	18,342	12,305	17,402	13,910	15,134	0	235,807
Other	260,425	79,500	80,684	130,645	146,843	32,703	1,525,599
TOTAL	2,510,384	1,012,817	578,973	1,296,985	1,648,124	348,087	17,487,174
YE March 2004							
Holiday	851,289	557,817	368,274	369,771	733,233	228,267	8,279,201
VFR	851,849	257,922	209,632	407,390	506,926	62,335	5,967,121
Business	471,276	133,238	115,782	401,605	354,944	48,458	3,039,031
Education	25,317	1,728	16,158	9,945	18,139	5,078	186,002
Other	246,053	66,848	63,500	73,106	132,593	17,971	1,473,092
TOTAL	2,445,784	1,017,553	773,346	1,261,817	1,745,835	362,109	18,944,447

Table 8 Domestic Visitor Nights by RTO and Main Purpose of Travel (Year Ending)

	Auckland RTO	Northland RTO	Rotorua RTO	Wellington RTO	Canterbury RTO	Queenstown RTO	New Zealand
YE March 2005							
Holiday	2,331,066	1,643,768	498,680	962,960	1,587,058	489,804	19,481,168
VFR	2,027,914	914,599	308,251	1,747,840	1,379,805	227,153	15,586,724
Business	1,095,711	167,643	179,014	650,264	570,279	145,075	5,318,746
Education	45,593	30,686	56,028	43,215	40,657	0	568,939
Other	553,816	168,025	120,150	397,036	319,526	87,312	3,280,588
TOTAL	6,054,100	2,924,721	1,162,123	3,801,315	3,897,325	949,344	44,236,165
YE March 2004							
Holiday	2,351,560	1,701,888	900,576	874,324	1,790,014	830,358	22,943,591
VFR	2,270,481	703,473	494,979	1,235,691	1,582,052	148,555	15,856,762
Business	846,035	191,279	175,374	770,903	916,168	132,819	5,995,432
Education	55,785	3,456	59,392	11,642	37,744	10,156	530,398
Other	562,351	125,735	94,734	165,468	243,835	34,993	3,048,068
TOTAL	6,086,212	2,725,831	1,725,055	3,058,028	4,569,813	1,156,881	48,374,251

Figure 41 Domestic Overnight Visits by RTO (Year Ending)

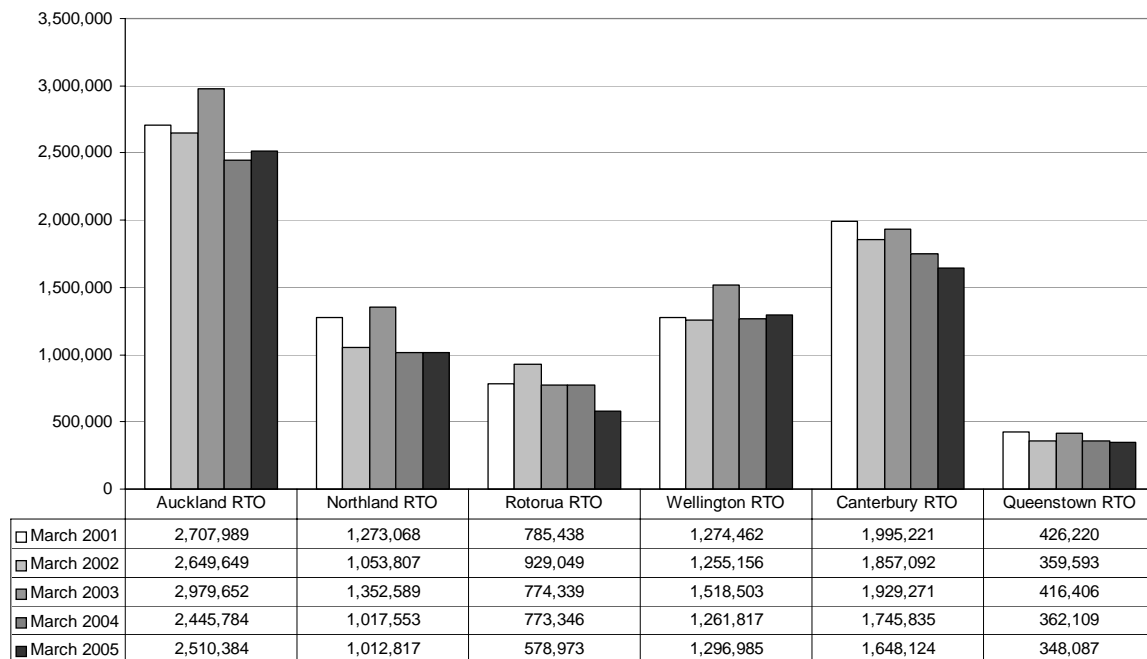


Figure 42 Shares of Domestic Overnight Visits by RTO (Year Ending)

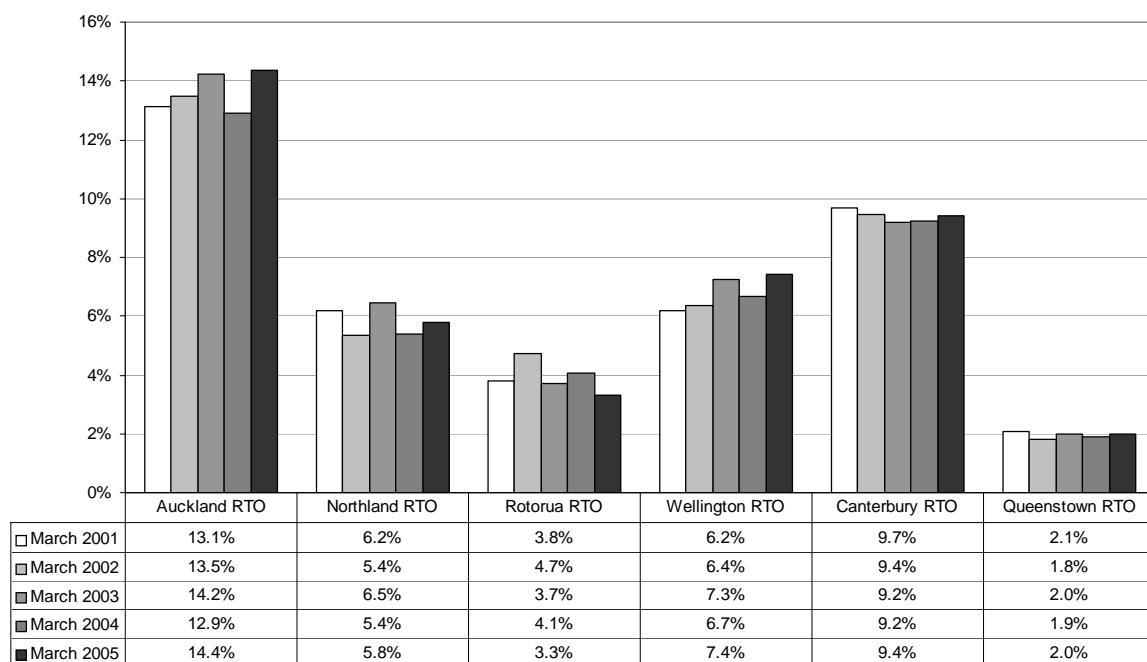


Figure 43 Domestic Visitor Nights by RTO (Year Ending)

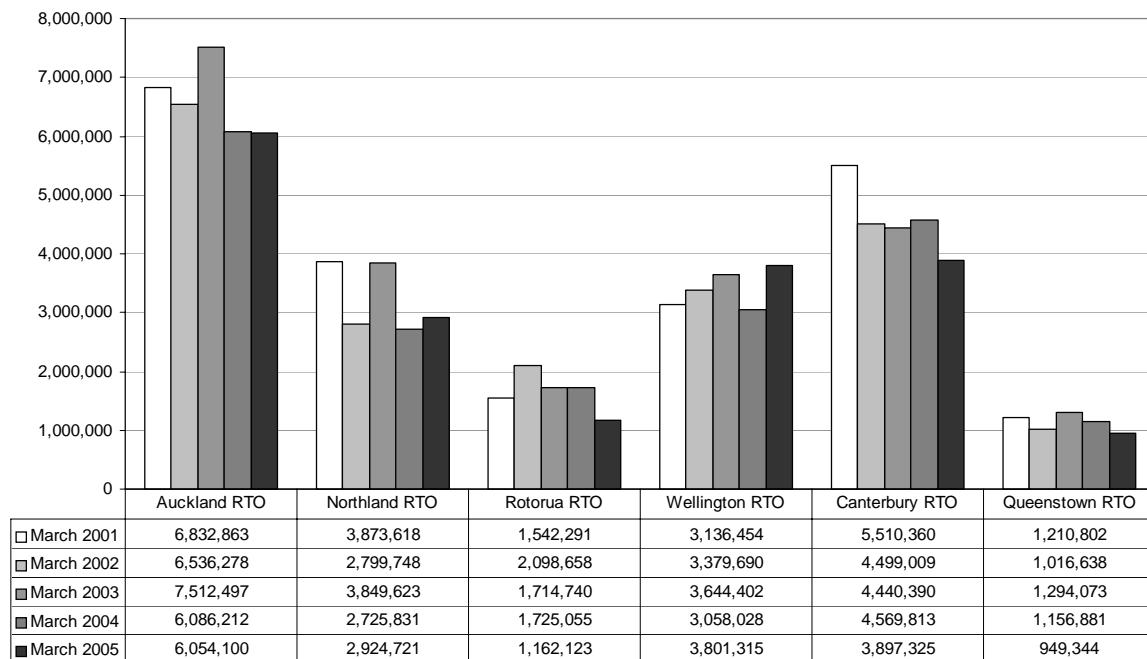


Figure 44 Shares of Domestic Visitor Nights by RTO (Year Ending)

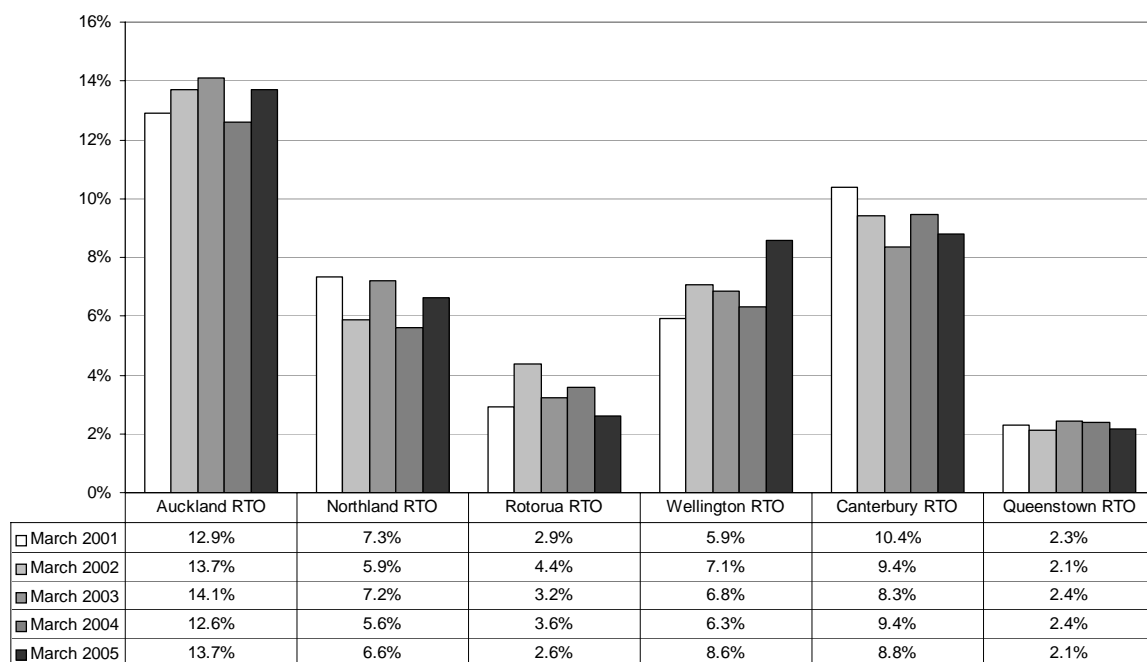


Figure 45 Average Nights per Domestic Overnight Visitor by RTO (Year Ending)

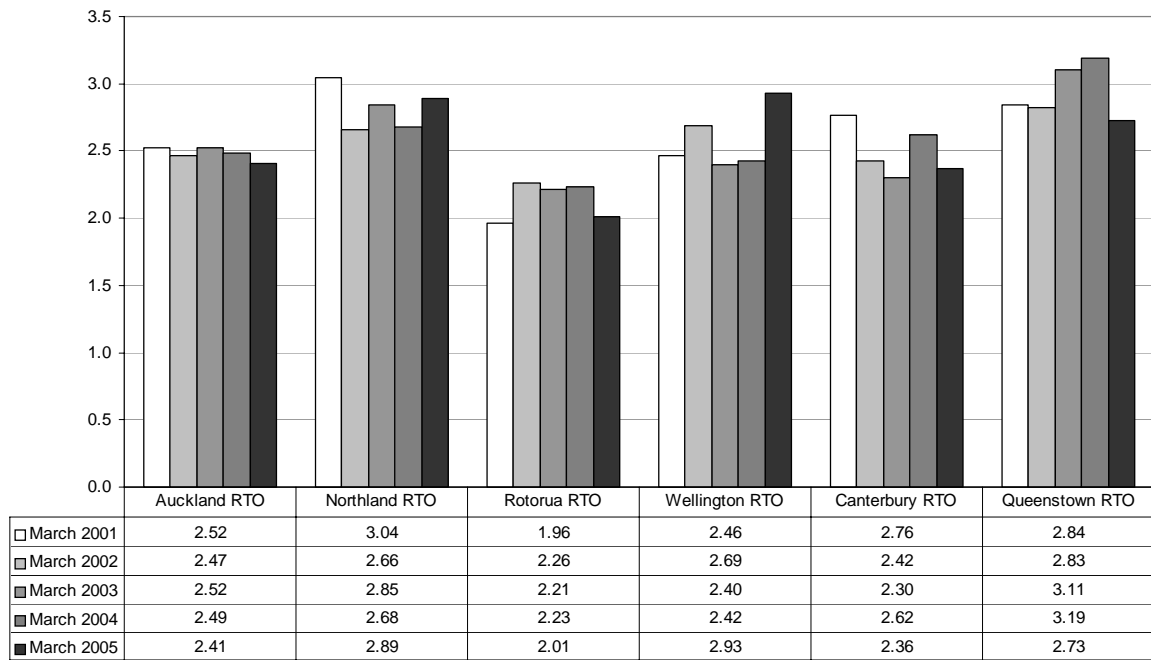
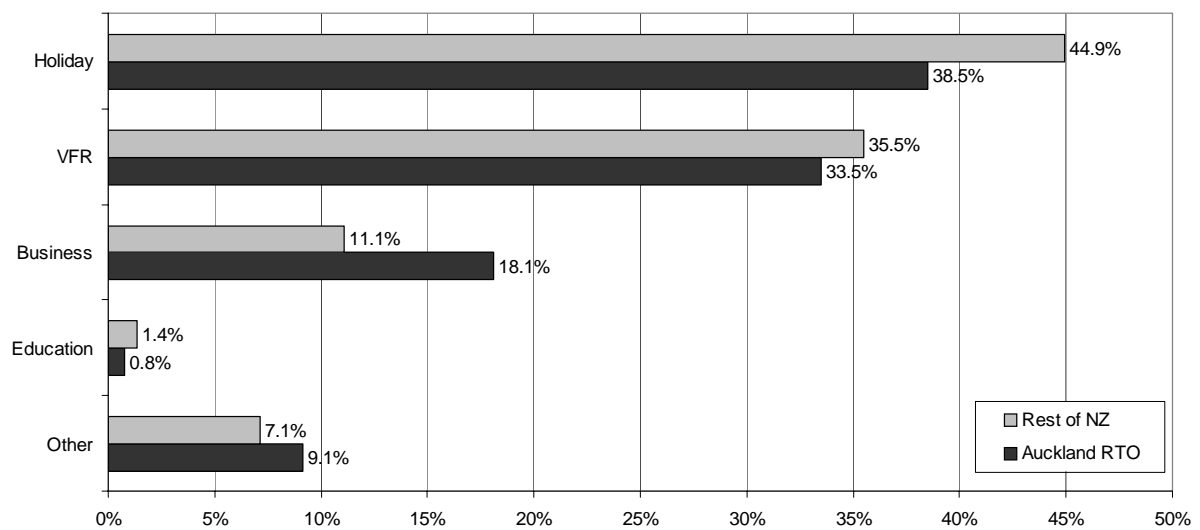


Figure 46 Shares of Domestic Visitor Nights by Purpose (Year Ending)



5. Commercial Accommodation

Table 9 CAM Nights by RTO and Accommodation Type (Month)

	Auckland	Northland	Rotorua	Wellington	Canterbury	Queenstown	New Zealand
July 2006							
Hotels	191,282	17,901	56,121	90,668	109,697	111,291	726,511
Motels	110,325	35,959	49,981	54,307	87,171	64,041	796,863
Hosted	3,861	1,488	3,390	1,763	6,139	6,272	31,564
Backpackers	36,153	12,961	12,418	34,813	43,783	51,267	287,474
Camping	17,952	17,146	14,452	7,855	30,838	27,731	239,736
TOTAL	359,572	85,453	136,361	189,406	277,627	260,602	2,082,148
July 2005							
Hotels	237,110	20,459	60,641	85,011	113,905	112,550	775,028
Motels	114,560	33,989	57,008	59,379	90,786	65,334	818,968
Hosted	3,176	1,291	3,931	1,937	4,948	6,308	30,037
Backpackers	43,676	12,098	16,030	33,786	43,189	55,333	297,520
Camping	20,063	16,686	18,861	11,928	30,209	30,224	247,786
TOTAL	418,585	84,523	156,471	192,041	283,037	269,748	2,169,339

Table 10 CAM Nights by RTO and Accommodation Type (Year Ending)

	Auckland	Northland	Rotorua	Wellington	Canterbury	Queenstown	New Zealand
YE July 2006							
Hotels	2,744,044	322,229	723,671	1,009,418	1,572,796	1,263,019	9,793,856
Motels	1,379,802	567,637	608,745	704,554	1,162,746	635,585	10,552,343
Hosted	56,026	40,779	32,057	30,564	110,020	62,095	564,056
Backpackers	584,474	225,825	196,552	435,188	609,624	571,122	4,200,126
Camping	368,065	522,130	271,402	192,868	713,741	590,465	6,094,249
TOTAL	5,132,412	1,678,599	1,832,427	2,372,593	4,168,926	3,122,286	31,204,631
YE July 2005							
Hotels	2,914,667	288,471	770,313	960,617	1,674,549	1,200,536	9,958,228
Motels	1,354,962	622,915	620,538	716,805	1,206,805	650,864	10,668,160
Hosted	62,049	40,407	32,356	30,563	114,668	56,937	564,268
Backpackers	595,932	229,035	213,397	397,394	609,440	563,386	4,135,556
Camping	437,516	533,265	319,798	183,231	750,031	579,437	6,324,909
TOTAL	5,365,127	1,714,092	1,956,401	2,288,610	4,355,493	3,051,160	31,651,121

Table 11 CAM Occupancy by RTO and Accommodation Type (Month)

	Auckland	Northland	Rotorua	Wellington	Canterbury	Queenstown	New Zealand
July 2006							
Hotels	53.4%	30.0%	52.5%	64.3%	50.5%	58.6%	47.9%
Motels	55.6%	39.9%	46.4%	56.0%	46.0%	58.4%	47.8%
Hosted	22.5%	15.0%	22.7%	19.2%	20.8%	34.3%	17.9%
Backpackers	32.7%	25.1%	39.9%	47.5%	37.4%	60.5%	35.9%
Camping	12.9%	5.2%	12.2%	6.3%	10.2%	8.7%	7.8%
TOTAL	43.3%	16.0%	37.3%	46.6%	33.5%	40.1%	30.4%
July 2005							
Hotels	61.3%	30.4%	52.7%	61.8%	51.5%	65.2%	50.2%
Motels	58.1%	38.5%	54.9%	62.1%	49.2%	65.7%	49.8%
Hosted	24.5%	15.1%	25.3%	18.9%	17.4%	34.3%	17.4%
Backpackers	39.9%	23.0%	44.4%	44.8%	39.2%	52.8%	36.6%
Camping	11.2%	5.4%	14.5%	10.1%	8.6%	9.8%	7.8%
TOTAL	47.4%	15.8%	40.6%	46.7%	34.0%	40.8%	31.4%

Table 12 CAM Nights by RTO and Origin of Traveller (Month)

	Auckland	Northland	Rotorua	Wellington	Canterbury	Queenstown	New Zealand
Month of July 2006							
Auckland	64,330	27,770	38,190	37,390	29,950	16,350	367,240
Wellington Region	18,250	2,170	5,320	27,020	12,490	2,840	134,140
Rest of North Island	58,880	20,340	26,040	46,020	17,280	5,370	370,820
Canterbury	11,550	1,440	1,330	9,720	37,820	10,620	136,500
Otago	3,200	390	450	2,530	17,050	12,770	65,050
Rest of South Island	9,140	1,230	1,280	8,110	33,660	10,290	114,960
DOMESTIC	188,180	56,780	76,860	141,230	157,620	81,910	1,300,310
Share of Domestic	14.5%	4.4%	5.9%	10.9%	12.1%	6.3%	100.0%
Australia	40,460	4,480	7,700	11,490	46,210	95,270	250,870
Japan	11,990	1,820	3,640	1,510	7,560	9,730	43,950
Korea	6,530	1,290	9,390	500	3,400	10,340	34,750
Other Asian	23,110	1,310	12,220	4,000	10,910	11,280	75,960
UK / Ireland	24,110	7,530	6,630	11,190	20,920	23,600	131,390
Germany	4,820	2,060	1,180	2,730	2,620	1,740	24,830
Other Europe	9,140	2,810	2,940	4,080	6,130	5,490	48,190
North America	20,230	3,330	11,740	6,690	11,340	12,090	82,160
Other Country	24,050	2,290	2,570	2,450	5,790	6,750	56,450
INTERNATIONAL	171,390	28,660	59,510	48,170	120,010	178,680	781,840
Share of International	21.9%	3.7%	7.6%	6.2%	15.3%	22.9%	100.0%
TOTAL	359,570	85,440	136,370	189,400	277,630	260,590	2,082,150
Share of Total	17.3%	4.1%	6.5%	9.1%	13.3%	12.5%	100.0%

Figure 47 Share of Auckland CAM Nights by Origin of Traveller

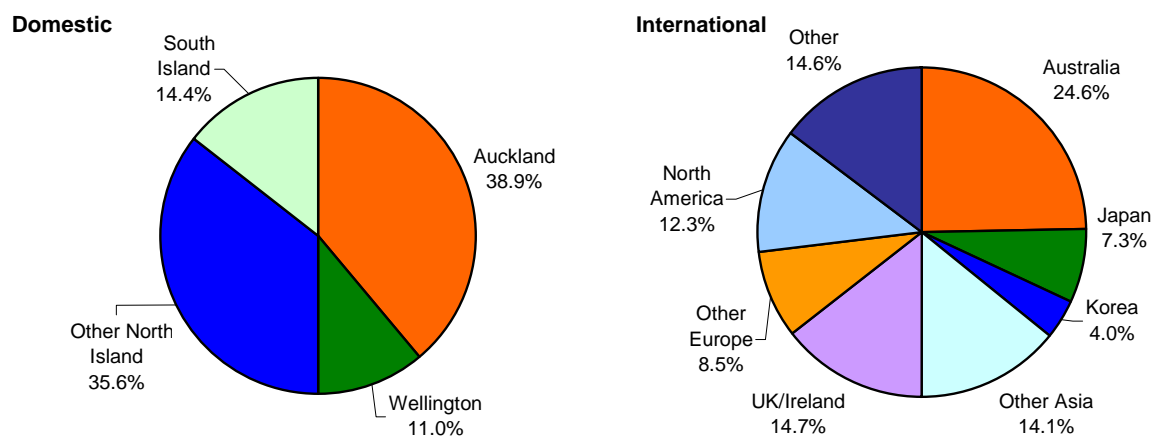


Figure 48 CAM Nights in Auckland and Market Share (Year Ending)

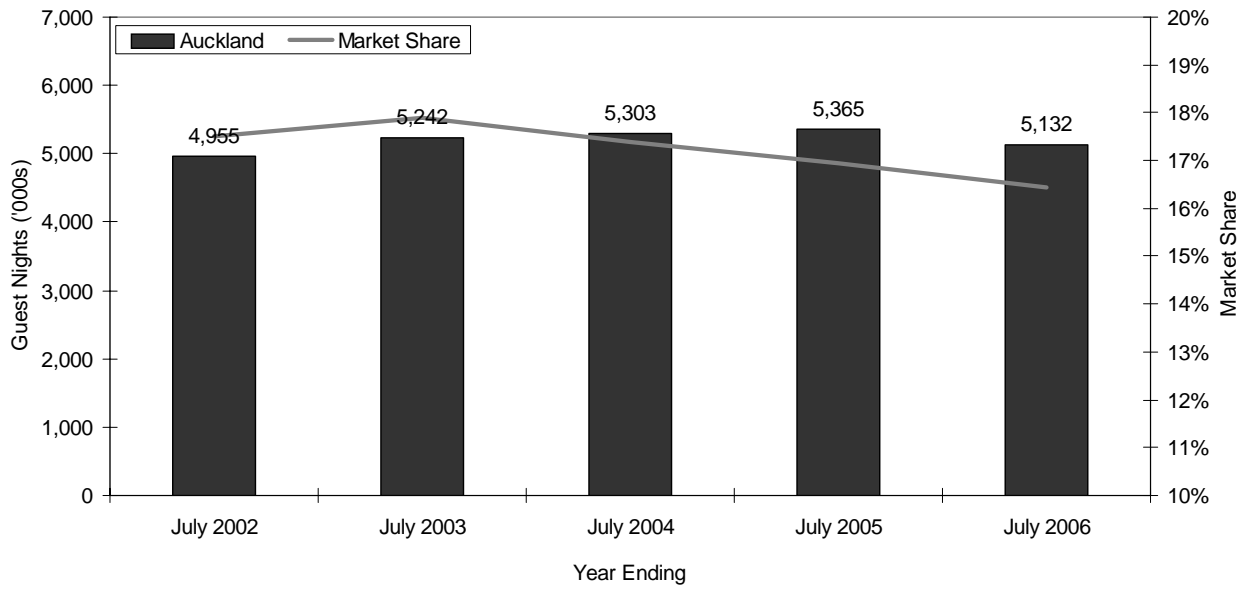


Figure 49 CAM Occupancy in Auckland by Accommodation Type

